



The Alliance

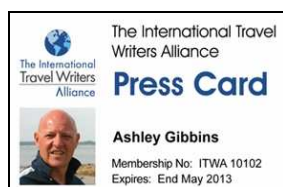
bulletin

Providing key information on a no-frills format for professional who travel to write, edit, broadcast or create images. Editor : Ashley Gibbins : Ashley@itwalliance.com

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www.itwalliance.com

The Alliance press card



The International Travel Writers Alliance Press Card now provides Alliance journalists with formal recognition of their status and standing – and a roving ambassador's role - in the profession.

See Appendix one for the directory of opportunities for press card holders.

The Alliance Syndication Network

The **Alliance Syndication Network** is a networking group within the Alliance for those who have online travel websites, blogs, bulletins and/or newsletters e

The Global Travel ITWA Prepaid Master Card



The International Travel Writers Alliance Global Travel ITWA Prepaid MasterCard, is a new initiative in partnership with *Global Currency Exchange Network*, one of the UK's leading foreign exchange companies.

The card is currently available to UK based journalists only.

<https://itwa.gcencurrencycards.com/>

The International Travel Writers Alliance Job Shop

The **International Travel Writers Alliance Job Shop** is a developing resource of information on jobs for journalists, which will enable the Alliance's partners to place and journalists to receive information on in-house jobs, special assignments or one-off projects

Registering with the Alliance

To register with the Alliance visit : www.itwalliance.com, and register as a :

Member : travel journalist

Editor : commissioning editor of publications)

Partner : travel industry organisation, or

Agency : with travel or tourism clients

Join and follow



http://www.linkedin.com/groups?gid=2978414&trk=hb_side_g



@writersalliance

The Alliance bulletin

Section one :

- Opportunities
- New partners and agencies
- News, leads and What's on
- Reasons to write about
- A place to stay

Section two :

- Alliance products and services
- Travel guides

Appendix one

- The Alliance press card holders directory

Opportunities

Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.

Hotel Crillon le Brave, France

Hotel Crillon le Brave is located in the tiny hill village of Crillon le Brave in the South of France, 25 miles north-east of Avignon.

It is situated at the foot of Mont Ventoux and surrounded by vineyards and olive groves.

Visit : www.crillonlebrave.com. Alliance members interested in arranging a review of Crillon le Brave contact Charlotte Hill at Charlotte@grifcopr.com.

The Rijksmuseum Amsterdam reopens April 2013

The Rijksmuseum, the National Museum of Holland, will reopen on 14 April 2013 following a 10 year renovation.

The updated museum will tell the full story of Holland from the middle Ages to the present. The museum will include a new display of the collection in a refurbished building, a revamped garden and a new Asian Pavilion.

Among 8,000 works of art and historical objects to be displayed, only Rembrandt's most celebrated painting *The Night Watch* will return to its former setting.

Visit : www.holland.com. Contact : For press trips opportunities Rianne Ojeh at press-uk@holland.com.

The Azores Islands Promotion Agency

The Azores Islands Promotion Agency is staging a lecture with British adventurer Ben Fogle at The Royal Geographic Society, London on Tuesday 19 March 2013.

Ben will share his adventures and why The Azores have captured his heart.

Visit : www.visitazores.com/en. Alliance members (plus one) who are interested should RSVP : Jessica Flood at Azores@hillsbalfour.com.

Working with the Alliance

The following travel industry partners and agencies have registered with the Alliance and are keen to work with Alliance travel writers, editors, broadcasters and photographers.

Other Alliance partners and agencies can be found at www.itwalliance.com.

Partners

Glasgow 2014

Glasgow 2014 has been set up to deliver the XX Commonwealth Games and committed to delivering an outstanding athlete centred and sport-focused Games.

Key partners are the Scottish Government, Glasgow City Council and Commonwealth Games Scotland, we are, which will be held up as an exemplar for future Organising Committees.

Visit : www.Glasgow2014.com. Contact : Iain Clark at Iain.Clark@Glasgow2014.com

TheBritishTraveler.com

TheBritishTraveler.com specialises in travel from the USA to London and the UK, recommending a very limited number of exceptional hotel properties, apartments, cottages, B&B's, pubs and inns.

The site includes over 2,500 pages of content recommending places to stay and things to see & do, not just in London but in all the major cities and counties in the UK.

Visit : www.thebritishtraveler.com. Contact : Steve Langley at steve@thebritishtraveler.com

The Oneida County Convention & Visitors Bureau

Oneida County is a county located in the New York State, named after the Oneida, an Iroquoian tribe that formerly occupied the region.

The Oneida County Convention & Visitors Bureau is the County's official tourism marketing organization dedicated to building Oneida County's economy and positive image through tourism development, events, and the marketing of the county on a global basis.

Contact : www.oneidacountytourism.com. Contact : KellyBlazosky at Oneida@TheCHTGroup.com.

Orient-Express Hotels

Orient-Express Hotels is a luxury hotel company and adventure travel operator which began offering luxury travel experiences since 1976, when it purchased Hotel Cipriani in Venice.

Shortly after the company recreated the Venice Simplon-Orient-Express, linking London, Paris and Venice, along with other European cities.

Today the Orient-Express Hotels brand embraces 46 hotel, cruise and luxury rail businesses in 22 countries, including distinctive properties including :

Hotel Cipriani in Venice
Grand Hotel Europe in St Petersburg
Hotel Ritz Madrid

Mount Nelson Hotel in Cape Town
Copacabana Palace in Rio de Janeiro, and
Maroma Resort and Spa on Mexico's Riviera Maya.

The Company also operates six luxury tourist trains, three river cruise operations and one of New York's most iconic restaurants.

Visit : www.orient-express.com. Contact : Anna Nash at anna.nash@orient-express.com.

South Africa

South Africa is one of the world's top destinations for intrepid travellers with :

- over 21 National Parks
- eight World Heritage Sites
- 3,500 kilometres of pristine coastline
- a fine climate and adventures ranging from shark-diving to surfing, historic trails to wine tasting.

Visit : www.southafrica.net. Contact : Kgomotso Ramoetha at kgomotso@southafrica.net.

Las Vegas

The LVCVA's mission is to attract visitors by promoting Las Vegas as the world's most desirable destination for leisure and business travel.

Visit : www.lvcva.com. Contact : Dawn Christensen at dchristensen@lvcva.com.

Lake Charles, Louisiana

Soft adventure opportunities abound in Southwest Louisiana. From the Creole Nature Trail marshlands and beaches to world-class fishing, birding and other outdoor recreation.

Visit : www.VisitLakeCharles.org. Contact : AnneKlenke at aklenke@visitlakecharles.org.

MuddyBoots Vacations, India

MuddyBoots Vacations specialises in activity holidays in Kerala, Karnataka, Tamilnadu and Rajasthan, India

Its itineraries are built around outdoor experiences such as walking, cycling, hiking, bamboo rafting and camping, while retaining elements of traditional vacation packages such as sightseeing and exposure to local culture.

North Kerala, Coorg and the Nilgiris are dominated by the Western Ghats, making it a land of mountains, wooded valleys and thick forest with up to 60% forest cover.

It is an excellent place for wildlife sightings including elephant, tiger, bison, deer, leopards and wild dogs.

The wildlife sanctuaries of Nagarhole, Tholpetty, Muthanga, Mudumalai and Bandipur together cover about 2200 sq kms, making it the largest protected area in South India.

Nagarhole-Wayanad-Bandipur is home to the largest elephant and tiger populations in the world, though big cat sightings are rare because of the size of the habitat, the terrain and topography.

Rajasthan and Tamilnadu are known for their forts, palaces and temples.

Visit : www.muddyboots.in. Contact : Pradeep Murthy at pradeep@muddyboots.in.

Zambian Dawn Safaris

Zambian Dawn Safaris is an owner-operated safari company based in the North Luangwa National Park, Zambia.

This wilderness area is the only park in Zambia which is home to Africa's Big Five and is also a bird watchers destination with over 400 species of bird recorded in the areas Zambian Dawn Safaris operate in.

Visit : www.zambiadawnsafaris.com. Contact : Honour Way at info@honourway.com.

Agencies

Buffalo Communications (USA)

Buffalo Communications is a global golf-lifestyle public relations, branding, marketing-communications, graphic design and strategic services firm with clients operating in 40-plus countries. Buffalo employs its longstanding network of media and industry contacts to help clients grow awareness, popularity and revenues.

Visit : www.buffalocommunications.com. Contact : Jane Milbrandt at jmilbrandt@buffalocommunications.com.

Insights Management Consultancy

Insights Management Consultancy is headquartered in Abu Dhabi with representative offices in the UK, Egypt, Saudi Arabia, Kuwait and Lebanon, we provide business consultancy services in the Middle East region for a wide spectrum of hospitality, tourism and service industry clients.

Contact : www.insightsmc.com. Contact : Andrea Wallace at andrea@insightsmc.com.

News

The Royal Geographical Society and Silversea Expeditions

The Royal Geographical Society is to provide guests on voyages on Silversea Expedition ships with detailed scientific and historical information.

Those on the cruises will be able to learn more about destinations including Antarctica, the Arctic, the Galapagos, South America, Africa and Europe.

Founded in 1830, the Royal Geographical Society is a respected professional body for geography and geographers and is one of the largest and geographical societies in the world.

Visit : www.rgs.org and www.silversea.com. Contact : Julia Perowne at silversea@verypcc.com.

Majestic Arjaan by Rotana, Bahrain

Rotana, the Middle Eastern and African hotel group has opened the Majestic Arjaan by Rotana, first property in Bahrain,

The new property is located in the Busaiteen district on the island of Muharraq, close to the city of Manama. Rotana currently operates 85 properties throughout the Middle East & Africa.

Visit : www.rotana.com. Contact : Fiona Anderson at fiona@ktapr.com.

Hg2 city guides

The Hg2 city guide series has launched its new mobile applications available for iPhone, iPad and iPad mini.

The apps covering 49 cities and ski resorts are individually downloadable and provide an insider's guide to hotels, restaurants, bars, clubs, shops, sights and spas.

There are also maps and Itineraries to help plan a trip and a reviews and ratings facility allows users to become Hg2 reviewers

Visit : www.hg2.com. Contact : Marilyn MacDonald at marilyn@hg2.com

The Venice Simplon-Orient-Express 2013

The Venice Simplon-Orient-Express 2013 season sees the train head to Scandinavia on a new itinerary from Venice to Stockholm via Copenhagen.

The overnight journey from London to Venice via Paris, and vice versa, leaves regularly throughout the season and there is the annual voyage to Istanbul; stopping along the way overnight in Bucharest and Budapest.

The trains vintage carriages, often referred to as 'museums on rails' are kept in pristine condition with the help of expert artisans, as they were during the 1920's.

Visit : www.orient-express.com. Contact : Anna Nash at anna.nash@orient-express.com.

Blogging Shakespeare

Blogging Shakespeare is the fastest growing Shakespeare-related blog on the web.

The Shakespeare Birthplace Trust is looking for new bloggers from around the globe to join its team and share its vision to democratise Shakespeare in the digital age.

Visit : www.bloggingshakespeare.com.

Pegasus Airlines

Pegasus Airlines has been rated as the best airline in Europe for on-board food in Skyscanner's recent European Airline Food Awards in the low-cost category.

The Turkish airline flies to 63 destinations in 27 countries with Sabiha Gokcen its principal airport.

Visit : www.flypgs.com. Contact : Ulku Dirioglu at pegasus@redmintcomms.co.uk.

Saint Lucia

The Saint Lucia Tourist Board has launched a new brand campaign themed, which portrays the essence of Saint Lucia as an island that lifts visitors' five senses - sight, taste, hearing, feel and smell.

Visit : www.stlucianow.com. Contact : John Emmanuel at johnemmanuel@stlucia.org.

The Chocolate Kingdom Factory Adventure Tour, Kissimmee, Florida

The Chocolate Kingdom Factory Adventure Tour, which has opened in Kissimmee, Florida, is a chocolate retailer, museum and factory that demonstrates how chocolate is made from bean to bar.

Visit : www.chocolatekingdom.com and www.destinationkissimmee.co.uk. Contact : Fiona Pettitt at fiona@cellet.co.uk.

West Virginia

West Virginia is celebrating its 150th year of statehood throughout 2013 by highlighting the attraction for those looking for outdoor adventure, scenic drives, culture, heritage and festivals.

Visit : www.wvtourism.com. Contact : Jane Wilson at wv@attachcommunications.co.uk.

Singapore Zoo

Singapore Zoo is celebrating its 40th anniversary as a wildlife institution in 2013 with a year long programme of events and initiatives.

Visit : www.zoo.com.sg. Contact : Emma Howard-Smith at emma.howard-smith@fourbgb.com.

Park Hyatt, Mallorca

The first Hyatt-branded hotel in Mallorca is to open in 2015 in the style of a traditional Mallorquin hilltop village.

The hotel will overlook the Canyamel valley with views of the sea and the ancient town of Artá.

Adjacent to an international standard 18-hole golf course, Park Hyatt Mallorca will also be within walking distance to the historic Coves d'Artá.

Park Hyatt has a portfolio of 30 hotels worldwide more than 20 under development in Cambodia, China, India, Mexico, Portugal, Saudi Arabia, Thailand, and the United States.

Visit www.hyattdevelopment.com. Contact : Nadia Walford at nadia@grifcopr.com.

Leads

Idaho's Salmon and Snake Rivers

Veteran river outfitter and nature-based adventure travel company O.A.R.S. is spotlighting rafting in Idaho, with 3,100 miles of river—more than any other state.

Multiple-day wilderness vacations concentrate on two rivers, including the Salmon River, which is the longest free-flowing river in any state, and the Snake River through Hells Canyon—the deepest gorge in North America.

Visit : www.oars.com/idaho. Contact : Sara Widness at sara@widnesspr.com.

Arundel Castle, Sussex, UK

Arundel Castle reopens to the public for the 2013 season on 29 March.

One of the largest inhabited and complete castles in England, the Castle is situated in 40 acres of grounds overlooking the River Arun in West Sussex.

It was founded at the end of the 11th century by Roger de Montgomery, Earl of Arundel and today is the home of the 18th Duke of Norfolk and his family.

In addition to the regular tours, Castle events range from jousting and medieval tournaments to Shakespeare plays in The Collector Earl's Garden as part of the annual Arundel Festival.

Visit : www.arundelcastle.org. Contact : Karoline Peach at arundel@midnight.co.uk.

Cycling in Switzerland

Pure Adventures, the European active travel company, has launched two new cycling tours in Switzerland.

The first guided tour in June 2013 will be for a maximum of 20 VIP guests who will partake of the festivities surrounding Tour de Suisse (Switzerland), a less-frenzied event than Tour de France but called "more accessible and equally exciting."

Pure Adventures' second new tour, from May to October, offers a self-guided cycling program from Geneva to Interlaken.

Visit www.pure-adventures.com. Contact : Dave Wiggins at dave@travelnewssource.com.

The Mighty Fine Company

The Mighty Fine Company, which specialises in high quality, year-round, soft-adventure holidays, has introduced a number of new tours including close encounters with bears and bald eagles, whales & wolves

Visitors can now :

- encounter wild animals in open spaces can now spot grizzly and black bears in Canada Get close to wolves in Sweden; and
- hike The Big Five of Norway – tackling glaciers, mountains and waterfalls – including the Troll’s Tongue outcrop.

Visit : www.mightyfinecompany.com. contact Anita Clements at anita@hamilton-pr.com.

The American Queen, the Great Lakes, USA

The American Queen paddlewheel steamboat, which returned to the Great Lakes region in 2012, is the only authentic paddlewheel steamboat in the US.

The Great Lakes USA, which is the largest expanse of freshwater in the world, is the size of continental Europe and includes the states of Illinois, Indianapolis, Michigan, Minnesota, Ohio, and Wisconsin.

Visit : www.americanqueensteamboatcompany.com and www.greatlakesnorthamerica.co.uk. Contact : Fiona Pettitt at Fiona@cellet.co.uk.

Richard III King of England 1483-1485, Longleat, Wiltshire UK

A book that was given to King Richard III as a teenager has gone on public display at Longleat House in Wiltshire, UK for the first time since it was written 550 years ago.

The book, which was written on vellum and features tales by Chaucer as well as other popular stories of the time, is part of 'The King's Body: Richard III King of England 1483-1485' a new exhibition on the Yorkist king, which has opened at Longleat House.

As well as the signed book, the new exhibition features portraits on panel of the King alongside his two predecessors on the throne his brother, Edward IV and his nephew, Edward V as well as his successor Henry VII.

There are also original documents relating to the elder of the 'Princes in the Tower' who Richard was rumoured to have had killed and the three course menu for the coronation feast of Richard III himself.

The exhibition concludes with a copy of the First Folio Shakespeare of 1623.

Visit : www.Longleat.co.uk. Contact : Steve Mytton at steve.mytton@longleat.co.uk.

Rothenburg ob der Tauber, Germany

Rothenburg ob der Tauber is situated on the Romantic Road in the northern part of Bavaria, Germany. With its splendid location and charming medieval atmosphere, hardly any other town is able to captivate its visitors in quite the same way.

With 42 gates and towers, medieval buildings, the historic city wall, a variety of museums and cultural life, Rothenburg to one of the most visited towns in Germany.

Visit : www.tourismus.rothenburg.de. Contact : Annemieke Boettger at info@rothenburg.de.

The Stratford Festival, Ontario, Canada

The Stratford Festival, located in picturesque Stratford, Ontario, is North America's leading classical theatre, drawing half a million visitors a year. It presents a seven-month season of a dozen plays in four venues, along with a Forum of events to enrich the play-going experience.

With the works of Shakespeare at its core, the Festival features classics, contemporary dramas, musical theatre and new plays.

Visit : www.stratfordfestival.ca. Contact : Ann Swerdfager at aswerdfager@stratfordfestival.

Kuoni

Tour operator, Kuoni has launched a new 'Explore Thailand, Vietnam and beyond' campaign that includes Thailand, Vietnam, Burma, Cambodia, Laos, Malaysia and Indonesia.

Included is the chance to stay at the five-star resort, Pullman Phuket Arcadia Naithon Beach in Thailand, which opened in December 2012, by the Andaman Sea on Phuket's northern peninsula.

Visit : www.kuoni.co.uk. Contact: Fiona Harris at fiona.harris@kuoni.co.uk.

What's on

Events and festivals in Miami, Florida

Miami and the Beaches stages 18 film festivals annually. These are :

American Black Film Festival	Miami Israel Film Festival
Borscht Film Festival	Miami & the Beaches Environmental Film Festival
Brazilian Film Festival of Miami	Miami Gay & Lesbian Film Festival
CAJE Miami Jewish Film Festival	Miami International Film Festival
DocMiami International Film Festival	Miami Short Film Festival
European Film Festival	Miami Wildlife Conservation Film Festival
FIU Media Arts Festival	Optic Nerve Film Festival
France Cinema Floride	Sicilian Film Festival, and
Italian Film Festival	Women's International Film Festival

In addition Miami Film Month is held each year as part of a series of 'months' that include :

Miami Spa Month	Miami Romance Month
Miami Spice Restaurant Month	Shop Miami Month
Miami Museum Month	Miami Golf Month, and
Miami Attractions Month	Miami Live Music Month

Visit : www.MiamiTemptations.com and www.MiamiAndBeaches.com. Contact : Emma Howard-Smith at emma.howard-smith@fourbg.com.

Panama City Beach Seabreeze Jazz Festival, Florida

17 to 21 April 2013

The 15th Panama City Beach Seabreeze Jazz Festival showcases the nation's top smooth jazz artists at the newly opened Aaron Bessant Park Amphitheater.

Panama City Beach is located on the Gulf of Mexico coast and promotes itself as having "The World's Most Beautiful Beaches".

Visit : www.visitpanamacitybeach.com. Contact : Hannah Mulvey at hannah@goshpr.co.uk.

Art Brussels 2013 - Contemporary Art Fair, Brussels

18-21 April 2013

Art Brussels 2013 will showcase 187 contemporary art galleries from all over the world exhibiting work from over 2000 artists.

Visit : www.artbrussels.be. Contact : Anita Rampall at anita@visitflanders.co.uk.

Zythos Beer Festival, Leuven, Flanders

27 and 28 April 2013

The Zythos Beer Festival is the largest beer-tasting festival in Benelux.

Over 100 breweries from small artisanal micro-breweries to large international names, will converge in the historic university city of Leuven for this year's festival with 400 styles of beer available.

The public will be able to make trips to see some of the independent breweries during the weekends before and after the festival.

Visit : www.zbf.be and www.leuven.be/beercapital. Contact : Anita Rampall at anita@visitflanders.co.uk.

Italia in Piazza, Kingston upon Thames UK

12 and 13 April 2013

Established in 2006, Italia in Piazza is now a leading Italian Food Market in the country, and features authentic high quality foods imported direct from Italy to Kingston's Ancient Market Place.

The historic town of Kingston is situated on the River Thames 12 miles from central London.

Visit : www.italianpiazza.com and www.kingstonfirst.co.uk. Contact: Liz Blakeborough at Liz@blakeborough.com.

In Washington, DC

The National Cherry Blossom Festival

20 March to 14 April, 2013

The National Cherry Blossom Festival celebrates the blossoming of the US capital's 3000 cherry blossom trees surrounding the Tidal Basin, a gift from Japan in 1912 symbolizing enduring friendship between the two nations.

The festival includes the National Cherry Blossom Festival Parade on 13 April featuring giant helium balloons, elaborate floats and live musical performances.

Visit : www.nationalcherryblossomfestival.org.

The 20th Anniversary of the United States Holocaust Memorial

28 and 29 April 2013

The two-day tribute to the memorial includes a key note speech from former President Bill Clinton in recognition of two decades of preserving the Holocaust memory.

A number of special tributes, tours and special family activities will also take place at the Memorial's Museum which includes an exclusive preview of the newest exhibition, *Some Were Neighbors: Collaboration and Complicity in the Holocaust*.

Visit : www.ushmm.org.

Visit www.CapitalRegionUSA.com. Contact : Jo Thomas at jo.thomas@kbc-pr.com.

The Majorca Beach Rugby Tournament, Magaluf

4 and 5 May 2013

The 2013 Majorca Beach Rugby Tournament will see games being played over four pitches and more than 1,200 participants expected to play.

Visit www.majorcabeachrugby.co.uk and www.visitcalvia.com. Contact : Jo Thomas at jo.thomas@kbc-pr.com.

The Master Draught in Rothenburg ob der Tauber, Germany

17 to 20 May 2013

In 1631 during the Thirty Years War, Rothenburg was taken by catholic General Tilly.

Somewhat amused after being handed the welcome drink - a tankard holding 3 ¼ litres of wine - the General promised mercy if one of the town citizens could drink the whole tankard in one draught. Former Mayor Nusch took up the challenge and saved his town.

This episode was first performed as a festival play in 1881. Today, this event is recreated every Whitsun, when hundreds of citizens dress up in costume and take part in the Festival Play "The Master Draught", an historical procession through the old town of Rothenburg.

Visit : www.tourismus.rothenburg.de. Contact: Annemieke Böttger at info@rothenburg.de.

Dominican Fashion Week

21 to 26 October 2013

Dominicana Moda, the Dominican Republic's annual fashion week, will be held in the Western hotel Ambassador in Santo Domingo, capital of the Dominican Republic.

Visit : www.dominicanamoda.com. Contact : Esther Smith at esthercsmith@hotmail.com.

Carriacou Maroon and String Band Music Festival, Carriacou

26 to 28 April 2013

The Carriacou Maroon and String Band Music Festival is a three day showcase of Carriacou's culture and traditions. Carriacou, known as the land of reefs, is the sister isle of Grenada and Petite Martinique.

Visit : www.grenadagrenadines.com. Contact : Stephanie Worth at Stephanie@adams-pr.com.

North Sea Jazz Festival in Ahoy Rotterdam

12 to 14 July 2013

The North Sea Jazz Festival embraces all forms of jazz, from traditional New Orleans jazz, free jazz and avant-garde jazz to electronic jazz. So far, Sting, John Legend and Santana have been confirmed.

Visit : www.northseajazz.com/en. Contact : Rianne Ojeh at rojeh@holland.com.

Events in Singapore

World Gourmet Summit

16 to 26 April 2013

The World Gourmet Summit, which focuses on fine dining, wines and experimental techniques, attracts gourmards from around the world.

Celebrity and Michelin starred chefs show off their skills.

Visit : www.worldgourmetsummit.com.

Dragon Boat Racing Festival

18 and 19 May 2013

The annual Dragon Boat Festival brings crews from all over the world to Singapore to compete in the races.

Visit : www.yoursingapore.com/content/traveller/en/browse/whats-on/festivals-and-events/dragon-boat-festival.html.

Visit : www.yoursingapore.com. Contact : Emma Howard-Smith at emma.howard-smith@fourbgb.com.

Reasons to write about

The Big Cypress Indian Reservation, Florida

The Second Seminole War

In the 1830's, the United States was attempting to enforce its policy of Indian removal, with the Seminoles facing the loss of their homeland and their freedom.

After broken treaties and failed peace parley's, the Seminoles took up arms against removal, The US Government thought they could quickly overpower the Seminoles and waged the fiercest of all wars ever waged between the US Government and Native Peoples.

They burned settlements and captured, killed and scattered many Seminole families.

This seven year war cost more than the American Revolution and involved 52,000 soldiers fighting against less than 2,000 warriors. The Seminoles fought with courage and determination and had a unique knowledge of the land.

Although many Seminoles were killed or removed to present-day Oklahoma, they were never defeated, and to this day their 3500 descendants are known as "The Unconquered" Seminole of Tribe of Florida.

The Big Cypress Indian Reservation and Billie Swamp Safari

The Big Cypress Indian Reservation is an Indian reservation of the Seminole Tribe of Florida.

Located in the Florida Everglades of southern Florida, it is the largest of the five Seminole reservations in the state. The tourist attractions within the reservation is the Billie Swamp Safari, include Swamp Buggy Eco-Tours & Airboat Rides through 2200 acres of Everglades with native and exotic wildlife.

There are also snake and alligator and swamp critter show and the chance to buy souvenirs and authentic Seminole arts and crafts. A rustic camping village includes native-style *chickees* for overnight stays.

Billie Swamp Safari, located between Fort Lauderdale and Naples, on the Big Cypress Seminole Indian Reservation just north of I-75 (Alligator Alley) Exit 49.

Visit : www.semtribe.com. Contact : Melissa Sherman at MelissaSherman@semtribe.com.

London Theatreland Walking Tours

The Official London Theatre's annual season of Theatreland Walking Tours are available between April and September.

The Haunted Theatreland Walking Tour will again be available from October to December.

Both walks are led by London Blue Badge Guide Diane Burstein.

The History of Theatreland Walking Tour takes in some of London's quirkier theatrical sights including a Victorian music hall now home to fringe performances, the first theatre to host a strip show in the entertainment district, the home of Revueville variety and London's most elegant stage door.

The Haunted Theatreland Walking Tour combine tales of betrayal, bereavement and bloody murder on the cobbled streets and gas-lit back alleys between Covent Garden and St James's.

The Society of London Theatre (SOLT) is the association which represents the producers, theatre owners and managers of the 52 major commercial and grant-aided theatres in central London.

Visit: www.solt.co.uk and www.officiallondontheatre.co.uk/theatre-goers-guide/walking-tours. Contact : Matthew Brown at matthewb@soltma.co.uk.

The Underwater Sculpture Park, Grenada

The first of its kind in the world, Grenada's Underwater Sculpture Park was designed to act as an artificial reef, offering an environment fish and colorful coral.

The Park is located just outside St. George's in the Molinere Bay Marine Protected Area.

It was created by British sculptor Jason deCaires Taylor, and has become one of the main tourist attractions for Grenada, with the 105 sculptures, which are accessible to divers and snorkelers.

Molinere Bay was originally damaged by a storm surge, and the sculptures have been designed to assist in the regeneration of the area by providing new surfaces for coral to grow and provide a habitat for marine animals.

Visit : www.grenadaunderwatersculpture.com and www.grenadagrenadines.com. Contact : Stephanie Worth at Stephanie@adams-pr.com.

The Talylyn Railway, Wales

Passengers who boarded two specially decorated trains on Talylyn Railway in Mid Wales for the Coronation Day celebrations on June 2, 1953 are being sought for a re-enactment this summer, which will be filmed for a BBC documentary.

On Sunday 2 June, the railway will be re-enacting the events of 60 years ago with the original locomotive and rolling stock. The railway also hopes to find some of those who rode the train on that occasion.

The Talylyn Railway is a narrow gauge railway that opened for goods traffic in 1865, and has operated continuously since between Tywyn on the west coast of Wales and Nant Gwernol, just over seven miles inland.

In 1951 operation of the line was taken over by the Talylyn Railway Preservation Society and became the world's first preserved railway.

Operation of the line is primarily by volunteers from all walks of life, with a small paid staff. It is now a major tourist attraction in the mid-Wales area, contributing significantly to the area's economy.

Those interested in the BBC documentary should contact Gemma Hagen at gemma.hagen@bbc.co.uk.

Visit : www.talylyn.co.uk. Contact : i.drummond@holnepublishing.co.uk.

New England by rail

Amtrak

The Amtrak Downeaster offers five daily round trips from Boston's North Station to points north including the coast of Massachusetts, New Hampshire and Portland, Maine, with an option to travel on to Freeport.

From Amtrak's last Downeaster stop in Brunswick, travellers can catch the Maine Eastern Railroad in season to go to scenic Wiscasset and Rockland, Maine.

Visit : www.amtrak.com.

Conway Scenic Railroad

Conway Scenic Railroad's Notch Train takes passengers on a five-hour tour of some of New Hampshire's most spectacular fall scenery as it passes through Crawford Notch, following a historic route first traversed by trains more than 130 years ago.

Visit : www.conwayscenic.com.

Wine Tasting Trains in Vermont

Vermont Vintners produce a wide variety of wines and wine tasting train journey takes in the landscapes of the Green Mountain State whilst sipping on five Vermont wines paired with Cabot Cheddar Cheese.

Visit : www.rails-vt.com/wine-tasting-train. Contact : David Ezra at David.Ezra@kbc-pr.com.

Essex River Steam Train & Riverboat

This trip starts with a vintage coach in Essex, Connecticut for a 12-mile trip through the Connecticut River Valley, before transferring to the Becky Thatcher steamboat for a cruise along the river itself, viewing historic sites including Gillette Castle and Goodspeed Opera House.

Visit : www.essexsteamtrain.com

CapeFLYER

For the first time since the 1980s it will be possible to take a weekend trip to Cape Cod from Boston by rail from May 2013.

The CapeFLYER service will take passengers to Hyannis in the heart of Cape Cod via some of New England's coastal scenery.

Visit : www.capeflyer.com

Mt. Washington Cog Railway

Mt. Washington Cog Railway is the steepest railroad track in North America.

For more than 140 years, the railway has taken tourists to the top of New England via the mountains and valleys of New Hampshire, Maine and Vermont, north into Canada, and east to the Atlantic Ocean.

Visit : www.thecog.com.

Visit : www.discovernewengland.org/travel-planning/new-england-train-travel. Contact : David Ezra at David.Ezra@kbc-pr.com.

Spring breaks on UK canals

Canal boat holidays in the UK offer the chance to see the abundance of wildlife that lives in and around the UK's 3,000 mile inland waterway network.

Drifters Waterway Holidays is made up of a consortium of six hire boat companies: Anglo Welsh, Black Prince, Countrywide Cruisers, Rose Narrowboats, Shire Cruisers and UK Boat Hire. Between them they offer over 500 boats for hire, operating from 35 bases across the country.

Rural journeys for this Spring include :

The Shropshire Lake District

The Llangollen Canal and the Ellesmere Lakes (also known as The North Shropshire Lake District) are made up of nine glacial meres.

Cross the Pennines on a canal boat

Narrowboat hirers can cross the backbone of England in a week and travel through the heart of West Riding, immersed in timeless scenery.

The Vale of Pewsey

The Kennet & Avon Canal cuts through the Vale of Pewsey, which is an area of lower lying ground separating the chalk downs of Salisbury Plain to the south from the Malborough Downs to the north and is part of the North Wessex Downs Area of Outstanding Natural Beauty.

The Brecon Beacons

Isolated from the main canal network, the beautiful Monmouth & Brecon Canal runs through the Brecon Beacons National Park. Stretching 35 miles from Brecon to Cwmbran, this waterway has very few locks and fine mountain views.

The Wedgwood's Caldron Canal

One of the quietest and most picturesque canals in Britain, the 17 mile Caldron Canal is a branch of the Trent & Mersey Canal originally built to transport porcelain.

The Oxford Canal

The predominantly rural Oxford Canal, one of the earliest built, follows the contours of the land, meandering its way south to Oxford through pretty villages like Shipton-on-Cherwell with stone built houses, cosy pubs, ancient churches and village greens.

The Scottish Lowlands

The Scottish Lowlands can be explored by canal boat, travelling through the Falkirk Wheel boat lift, built at the intersection of the Forth & Clyde and Union canals as part of the Millennium Link project.

The Ashby Canal

The Ashby Canal, originally built to move coal and limestone from the Ashby Wolds, passes close to the market town of Market Bosworth, the Battlefield of Bosworth and a number of country pubs.

West Berkshire's Area of Outstanding Natural Beauty

The Kennet & Avon Canal offers the chance to cruise through parts of the North Wessex Downs – one of the largest tracts of chalk downland in southern England and perhaps one of the least affected by development.

Visit : www.drifters.co.uk. Contact Debbie Walker at walker.debbie@sky.com.

A place to stay

Couples Resorts, Barbados

Couples Resorts, has taken over the Casuarina Beach Club, Barbados, and following a \$3 million upgrade, will re-brand it as Couples Barbados from this Summer.

It will then be the island's first all-inclusive resort for adult couples.

Couples Resorts, headquartered in Montego Bay, Jamaica, owns and operates four properties in Jamaica, which are Couples Tower Isle, Couples Sans Souci, Couples Swept Away and Couples Negril and now Couples Barbados.

Visit : www.couples.com. Contact : John Sansom at john@presslinkgroup.co.uk.

The Maroma Resort and Spa, Riviera Maya, Mexico

The Maroma Resort and Spa, located on the Riviera Maya in Mexico is recreating an Aldea Maya (Mayan Village) on its grounds.

The Aldea Maya will provide guests with the chance to sample a genuine Mayan dinner menu based entirely on regional specialties such as black bean stew with sour cactus fruit salsa and banana leaf cooked lion fish with mint and tomatillo.

The Maroma Resort and Spa is part of the Orient-Express Hotels portfolio.

Visit : www.orient-express.com. Contact : Sara Mirza at sara.mirza@orient-express.com.

Four Pillars Hotels, UK

Four Pillars Hotels is an independent company, which currently operates six predominantly four star hotels in Oxfordshire and Gloucestershire and the Cotswolds.

The four-star Tortworth Court Four Pillars Hotel is a stately Victorian country hotel located in 30 acres of landscaped grounds 18 miles north of Bristol in South Gloucestershire. The hotel has its own arboretum housing over 300 rare and exotic trees.

The contemporary four-star Cotswold Water Park Four Pillars Hotel is situated in a lakeside setting in a 55-acre conservation parkland area in The Cotswolds.

The four-star Oxford Spires Four Pillars Hotel is located half a mile from the centre of the city in 40 acres of protected parkland. This French Renaissance-style chateau houses the Rothschild Collection of art treasures and a fine Victorian garden with a Rococo style aviary.

The four-star Oxford Thames Four Pillars Hotel is housed partly within historic medieval buildings three miles from the centre of Oxford in 30 acres of parkland leading down to the River Thames.

The four-star Oxford Witney Four Pillars Hotel is located close to the market town of Witney. The Cotswold Wildlife Park is nearby.

Visit : www.four-pillars.co.uk. Contact : Lucy Mayes at lucy@humewhitehead.co.uk.

On a Caribbean island

Ocean Two, Barbados

Ocean Two is a new 4 star, beachfront resort on the south coast of Barbados. The property backs on to Dover Beach with the bars and clubs of St Lawrence Gap a 10-minute walk away.

Visit : www.oceantwobarbados.com.

Blue Waters & The Cove Suites, Antigua

Blue Waters & The Cove Suites, a family owned boutique resort, has expanded from a 16 room guest house in the 1960's to now offering over 100 rooms, suites and villas.

It is located in 17 acres of tropical gardens, with views of beaches and secluded coves.

Visit : www.bluewaters.net.

Beach House Collection

The Beach House Collection has just been launched with The first property at Iruveli, in the northernmost atoll of the Maldives.

This will be followed, in May 2013, by Beach House Pasikudah, located on the East coast of Sri Lanka, with other properties planned in Bali and across the Indian Ocean.

At Beach House Iruveli, guests are invited to visit islands close to the resort to learn culinary or handicraft skills and to listen to age-old tales from village elders.

Visit : www.beachhousecollection.com. Contact Kathryn Peel at Kathryn@ophirpr.co.uk.

Coco Reef Resort & Spa, Tobago

Overlooking the only privately owned white sand beach in Tobago, the Coco Reef Resort is located in ten acres of landscaped tropical gardens.

Guests can play two of the Caribbean's top golf courses and take a botanical or ecological tours and explore the Tobago Forest Reserve.

Visit : www.cocoreef.com.

Alliance members interested in visiting these properties for review purposes contact Katie Gorrill at katiegorrill@hotmail.co.uk.

The Renaissance Paris Arc de Triomphe, Paris

The five-star Renaissance Paris Arc de Triomphe designed by Christian de Portzamparc, is just a few steps away from the famous landmark and Champs-Élysées Avenue.

A contemporary design, this Arc de Triomphe, Paris hotel's upscale guest rooms and suites are spacious and tastefully decorated and boast the latest in-room technology, including wireless Internet.

Outstanding among hotels in Arc de Triomphe, Paris, guests can indulge in delightful dining at the Makassar Lounge Restaurant serving contemporary French - Indonesian cuisine.

Visit : www.marriott.co.uk/hotels/travel/parwg-renaissance-paris-arc-de-triomphe-hotel. Contact : Bernice Saltzer at bernice@sortedpr.com

The Morrison Dublin

The Morrison Dublin hotel has opened the the country's capital.

It's 138 rooms and suites have been designed with a concept centred on music and sound and incorporate lyrics from nearly 30 Irish songwriters and the work of a dozen Irish artists.

Visit www.morrisonhotel.ie. Contact : Anita Hamilton at anita@hamilton-pr.com.

The Kempinski Hotel Gold Coast City, Accra, Ghana

The five star Kempinski Hotel Gold Coast City, Accra, Ghana, which opens in June 2013, is one of eight Kempinski hotels planned to open in 2013.

The hotel, the group's first West African property, is located in the heart of the Accra Gold Coast City development.

Ghana, itself, is at the forefront of Africa's economic renaissance and the first country in the region to meet the UN's Millennium Development Goal of halving poverty by 2015.

Accra, the capital city, stretches along the Atlantic coast and north into the country's interior.

Combining nineteenth century British colonial buildings with modern skyscrapers, Accra is the economic hub of the nation and a centre for culture, tourism and nightlife.

The service sector, particularly retail, hotels and restaurants, is the fastest-growing sector of the Ghanaian economy.

About Kempinski

Created in 1897, Kempinski Hotels is Europe's oldest luxury hotel group, and currently has a portfolio of 75 five-star hotels in 30 countries.

Visit : www.kempinski.com/accra and www.globalhotelalliance.com. Contact : Kathryn Peel at kathryn@ophirpr.co.uk.

Myrtle Beach Seaside Resorts, South Carolina, USA

Myrtle Beach Seaside Resorts is a collection of six oceanfront and ocean view condo-hotels in North Myrtle Beach and Myrtle Beach, South Carolina.

Avista Resort, Prince Resort, Horizon at 77th, Grande Shores, Seaside and the Towers at North Myrtle Beach all provide the comforts of full-service resort hotels with the space and luxury of condominiums.

Each property features modern décor that reflects a coastal lifestyle and views of the pristine northern region of the Grand Strand.

Most hotels have fitness centers, an array of indoor and outdoor pools, on-site dining and access to world-class beaches.

Visit: www.myrtlebeachseasideresorts.com. Contact: Jane Milbrandt at jmilbrandt@buffalocommunications.com.

Shangri-La Villingili Resort and Spa, Maldives

The Shangri-La's Villingili Resort and Spa, Maldives has recently become the only five-star resort in the Maldives HILLS BALFOUR APPOINTED BY SHANGRI-LA'S VILLINGILI RESORT & SPA

Hills Balfour is now working with Shangri-La's Villingili Resort and Spa, Maldives who recently became the only five-star resort in the Maldives with its own private executive terminal five minutes away by speedboat.

Shangri-La's Villingili Resort and Spa, Maldives is also the first luxury resort south of the equator in the Maldives and features its first golf course.

Visit : www.shangri-la.com/male/villingiliresort. Contact : Fiona Clarke at FionaC@hillsbalfour.com.

The Swissôtel Goa

The Swissôtel Goa is located in the town of Calangute which is one of the most popular tourist destinations in North Goa and 16 kms from the capital city Panaji.

The hotel has an exclusive beach club for its guests on Calangute beach and the night-life and restaurants of North Goa are close by.

About Goa

Goa, which is a former Portuguese administrated region and is India's smallest state, is a year-round vacation destination.

Goa is a one hour flight away from Mumbai and Bangalore and two hours from Delhi.

Visit : www.swissotel.com/news/hotel-openings/swissotel-go-opening. Contact : Eva-Maria Panzer at Eva-Maria.Panzer@swissotel.com.

The Ramada Encore Hotel, Gateshead, UK

The Ramada Encore Hotel, Gateshead is located minutes from the historic Newcastle Quayside, on the banks of the river Tyne, and within walking distance of restaurants, bars, theatres, art galleries and attractions, including :

- the Baltic Centre of Contemporary Art
- Gateshead Millennium Bridge, and
- the Metro Radio Arena.

Visit : www.ramada.co.uk. Contact : Bernice Saltzer at bernice@sortedpr.com.

On the north Norfolk coast, UK

The UK's north Norfolk coast offers milder, spring days with beaches, open skies, nature, wildlife and a range of events.

Norfolk Hideaways has 200 coastal cottages to hire along the North Norfolk coastline including :

Easter Cottage

A coastal property, Easter Cottage is a country cottage located in a peaceful rural location and a short stroll from the Georgian village of Burnham Market

Friday's Barn

Friday's Barn is a family home at the edge of Salthouse village with views across to the dunes and the sea to the front of the barn and open countryside to the rear.

Greyseals

Greyseals at Brancaster beach has seals basking on the creek edges and where children can safely paddle in the tidal lagoons.

Ten Meadow Rise

Ten Meadow Rise in South Creake is a two minutes walk from the popular local pub The Ostrich and newly opened tea room and is also close to the village green.

Norfolk Hideaways will be happy to consider offering Alliance press card holders accommodation for review purposes.

Visit : www.norfolkhideaways.co.uk. Contact : Danielle Howard at danielle@junglepr.com.

The Inside Yogyakarta, Indonesia

Meliá Hotels International has announced that it will open The Inside Yogyakarta, in the fast-growing city of Yogyakarta, Java, Indonesia in 2015.

The destination is enjoying a growing appeal as a tourist destination.

The Inside Yogyakarta will be the first in the Inside by Meliá brand in Asia. The group currently operates in Germany and Spain with hotels in the pipeline for Denmark and the UK.

Visit : www.meli-hotelsinternational.com. Contact : comunicacion@melia.com.

Newmark Hotels, South Africa and Mozambique

Newmark Hotels, has a portfolio of properties in South Africa and Mozambique including:

Victoria & Alfred Hotel

The Victoria & Alfred enjoys views of the harbour and Table Mountain from the V&A Waterfront's Pier Head.

The Dockhouse Boutique Hotel & Spa

Originally the Harbour Master's private residence in the 1800's – this hotel is now one of Cape Town's most intimate, elegant boutique hotels.

Queen Victoria Hotel

Located on the Waterfront, the Queen Victoria Hotel overlooks Table Mountain, the City Bowl, Cape Town Harbour and the Atlantic Ocean.

La Splendida Hotel

A penthouse hotel on the bustling Mouille Point promenade, close to the beaches, bars and the V&A Waterfront.

Motswari Private Game Reserve

A reserve bordering the Kruger National Park, with activities include diving, snorkelling, fishing, sailing, windsurfing and exploring mangrove forests with prolific birds and wildlife.

Visit : www.newmarkhotels.com. Contact : Kevin Keating at kevin@ethosmarketing.co.uk.

Sumahan on the Water, Istanbul, Turkey

Sumahan on the Water is situated on the waterfront of the Bosphorus in Cengelkoy on the Asian shores of Istanbul.

It is located in a distillery built in the mid-nineteenth century which produced 'suma', the unadulterated spirit used to make raki.

A rare Bosphorus-front property that has remained in the hands of the original family, its Turkish-American owner-architects Nedret and Mark Butler have transformed the derelict building into a very special retreat for visitors to Istanbul, which opened in 2005.

Sumahan on the Water, which won a 2012 World Luxury Hotel Award, Best Historical Hotel, has launched its new Bosphorus-front contemporary styled restaurant 'Tapasuma'.

Visit : www.sumahan.com. Contact : sumahan@redmintcomms.co.uk.

Freedom Bay St. Lucia

Six Senses, will assume management operations of Freedom Bay St. Lucia, a luxury hotel and spa resort with private residences.

Located in Malgretoute, within a UNESCO World Heritage Site based at the foot of the Pitons in the south-west, construction of what will become Saint Lucia's first LEED Silver resort will begin in the second quarter of 2013 with completion in two years.

About Saint Lucia

One of the Windward Islands of the West Indies' Lesser Antilles, Saint Lucia is located halfway down the eastern Caribbean archipelago.

It is known for its natural beauty and diverse attractions, including the signature Piton Mountains - a UNESCO World Heritage Site - a tropical rainforest and one of the world's few drive-in volcanoes.

Visit : www.freedombaysaintlucia.com/home Sugar Beach and www.stlucianow.com. Contact : John Emmanuel at johnemmanuel@stlucia.org.

The Park Hyatt Busan, South Korea

The Park Hyatt Busan has opened in South Korea's second largest city.

It is the tenth Park Hyatt property in Asia Pacific and the second in Korea following Park Hyatt Seoul.

As the second largest city in Korea, Busan is one of the most well-known international hubs for Northeast Asia, with thriving trade and tourism.

The hotel is located in the marine city adjacent to Haeundae Beach, in the heart of the bustling city, with ocean views.

Visit : www.busan.park.hyatt.com and www.hyatt.com. Contact : Charlotte Hill at charlotte@grifcopr.com.

Centara Hotels & Resorts, Maldives

Centara Hotels & Resorts will open Centara Hudhufushi Resort & Spa, its third resort in the Maldives during the latter half of 2014.

The hotel will be located on the east side of Lhaviyani Atoll, 25 minutes by seaplane from Male International Airport.

Visit : www.avenuesales.co.uk. Contact : Sharan Berry at sharanb@avenuesales.co.uk.

Crillon le Brave, Provence, France

Crillon le Brave, is a hillside boutique hotel in rural Provence, in south-eastern France, and about 25 miles from Avignon.

The hotel has long held an interest in seasonal foods that occur naturally in the region.

Visit : www.crillonlebrave.com. Alliance members interested in arranging a review of Crillon le Brave contact Charlotte Hill at Charlotte@grifcopr.com.

Alliance initiatives

The International Travel Writers Alliance Press Card



The Alliance introduced its press card to meet a number of specific objectives.

1 : Industry recognition

The Alliance press card provides our journalists with formal and industry-wide recognition of their status as a professional travel writer, editor, broadcaster and/or photographer.

The Alliance is the world's largest association of professional travel journalists and also has links to over 4,000 travel industry representatives worldwide.

These partners have welcomed the opportunity to work ever more closely with press card holders.

2 : Opportunities for press card holders

We are developing an ever growing number of specific opportunities for our press card holders.

The current package of opportunities for is attached as Appendix one to each issue of the Alliance's fortnightly bulletin.

In addition, Alliance press card holders receive :

- a) the card itself, formally confirming membership of the International Travel Writers Alliance
- b) the Alliance members logo for use with email signature and on websites and stationery, and
- c) membership of the Alliance Press Card Holders LinkedIn group, which enables additional networking opportunities.

The fee

The fee for the card (including all postage, packaging and taxes) is as follows :

- a one-year card : GBP45/EUR58/USD75/CAD74/AUD72
- a two-year card : GBP75/EUR97/USD125/CAD124/AUD119 or
- a three-year card GBP100/EUR129/USD167/CAD165/AUD159.

When paying from outside the UK, payment can currently only be accepted via PayPal which incurs an 8% administrative cost, which will make the fee as follows:

3 : Our Press card ambassadors

Alliance press card holders act as 'roving ambassadors' for the Alliance.

They willingly highlight the card, when talking to travel and tourism industry representatives worldwide, and encourage them to work more closely with press card holders.

This helps us to extend the awareness of the Alliance and its card and to generate industry interest in working with card holders.

4 : Ongoing support

The Alliance provides its press card holders with information, assistance and advice, on an ongoing basis, in preparing for assignments

The Global Travel ITWA Prepaid MasterCard

The **The International Travel Writers Alliance** has launched its **Global Travel ITWA Prepaid MasterCard**, a new initiative brought to you in partnership with *Global Currency Exchange Network*, one of the UK's leading foreign exchange companies.



The Prepaid Card is a smart and cost effective way to carry euros or dollars abroad.

Simply preload your Card then use it like a debit card to pay for goods at thousands of shops, restaurants and other outlets.

For more details and to apply for The Global Travel ITWA Prepaid MasterCard visit :

<https://itwa.gcencurrencycards.com/?r=1952>

The Alliance Syndication Network

The **Alliance Syndication Network** will be of interest to those who have online travel publications including travel websites and blogs, bulletins and newsletters etc.

The concept for the **Syndication Network** is a simple one, with each Syndicate member providing brief information on their own publication.

From then on each Syndicate member will agree to consider publishing a sentence on - and link to - features produced by other members in the Syndicate, when asked to do so.

The Alliance will publish a regularly updated **Syndication Network directory**, which will provide the information Syndicate members will need to liaise with other members.

By co-operating in this way, each Syndicate member should be able to increase the circulation of their own features considerably - and attract dedicated followers in the process.

For more information contact : Ashley Gibbins at Ashhley@itwalliance.com.

The International Travel Writers Alliance Job Shop

The **International Travel Writers Alliance Job Shop** is a developing resource of information on jobs for journalists - across the world.

It will enable the Alliance's partners to place - and journalists to receive - information on in-house jobs, special assignments or one-off projects.

Alliance journalists will be able to :

- set up **Job Alerts** so as to be notified if a job is posted that matches the journalists skills or interests
- create an anonymous job seeker profile or upload a CV for potential employers to search through, and
- access job searching tools and tips

Alliance partners will be able to :

- search the **Alliance Job Shop** CV database of qualified candidates
- manage jobs and applicant activity on the Alliance website, and
- limit applicants to those who meet your requirements

To find out more visit : www.itwalliance.com and click **Job shop**

Travel guides

The following travel publishers will provide review copies to Alliance members.

AA Travel Guides

Visit : www.shop.theaa.com/store/travel-guides.
Katie Stephens at katie.stephens@theaa.com.

Anova Books

www.anovabooks.com. Helen Ponting at
hponting@anovabooks.co

Berlitz

www.berlitzpublishing.com.

Bradt Travel

www.bradtguides.com. Rachel Fielding at
rachel.fielding@bradtguides.com

Brit's Guide

www.foulsham.com. Margaret Lashbrook at
margaret.lashbrook@lineone.net or Sue Wilkins at
wilkins@foulsham.com.

Cicerone

www.cicerone.co.uk. Contact : Sarah Spencer at
sarah@cicerone.co.uk

Eland Publishing

www.travelbooks.co.uk. Barnaby Rogerson at
barnaby@travelbooks.co.uk.

Fisher's Travel SOS

www.fisherstravelsos.com. Furgan Syed at
furqan.syed@fisherstravelsos.com.

Global Travel Publishers

www.africa-adventure.com. Kate Bandos at
kate@ksbpromotions.com.

Globetrotters LogBook

www.globetrotterslogbook.com. Giedo Claes at
giedo@globetrotterslogbook.com

Inn House Publishing

www.innhousepublishing.com. Kathryn McWhirter at
kathrynmcwhirter@btopenworld.com.

Insight

www.insightguides.com. Julia Spence at
julia.spence@ukonline.co.uk.

In your pocket guides

www.inyourpocket.com. Craig Turp at
editor@inyourpocket.com.

Jane's Smart Art Guides

www.JanesSmartArt.com. Jane McIntosh
at MJM@JanesSmartArt.com

Jonglez Publishing

www.jonglezpublishing.com. Alexandre They at
alexandre@editionsjonglez.com.

Kuperard Publishers

www.kuperard.co.uk. Contact : Geoffrey Chesler at
geoffreychesler@btinternet.com.

Morris Communications

www.themilepost.com. Contact Kate Bandos at
kate@ksbpromotions.com.

Odyssey Books & Guides

www.odysseypublications.com. Contact : Caroline
Eden at caroline@odysseypublications.com

Oxygen Books city-lit

www.oxygenbooks.co.uk Malcom Burgess at
malcolm@oxygenbooks.co.uk

Rough Guides

www.roughguides.com. Contact :
press@roughguides.com

Summersdale travel publications

www.summersdale.com. Contact : Dean
at dean@summersdale.com.

Take two Books

www.taketwobooks.com Sarah Duvalle at
Sarah@taketwobooks.com.

Turnleft

www.turnleftguides.com Contact: Nick Buteau at
nick@turnleftguides.com

The International Travel Writers Alliance

AllWays traveller



The International Travel Writers Alliance is the world's largest association of professional travel writers, editors, broadcasters and photographers.

www.itwalliance.com

AllWays traveller provides independent travellers with an equally independent view of the world from the professional travel journalists in the Alliance

www.allwaystraveller.com



Ashley Gibbins FCIPR, MCIOJ
0776 419 8286
Ashley@itwalliance.com

Appendix one



Press card opportunities

Opportunities for Alliance press card holders directory : March 2013



The following press trip opportunities are being offered to press card holders by the Alliance's partners worldwide.

Alliance members should quote their press card number when making contact with the media contact and be prepared to show their card if, and when, requested. Alliance partners have been requested to ask for a member's press card number.

Information on obtaining an **International Travel Writers Alliance Press Card** can be found in *Travel products and services* below or by emailing Ashley@itwalliance.com

Opportunities A to E

- 40Berkeley, Boston
- Adventure Cat Sailing, San Francisco Bay
- Africa Safari Holidays
- Akamas Villas
- Asa Ransom House, New York State
- Atlantic City, New Jersey
- Aurora Expeditions
- Bath Tourism Plus
- Benidorm
- Bloomington, Minnesota
- Bright Consortia
- The Broadway Collection New York
- BusyBus, Liverpool & Chester – UK
- Captain Cook Cruises, Australia
- The Castle Inn Hotel, Lake District UK
- Champagne-Ardenne Tourisme
- The Charles CottonHotel, UK
- Charming Hotels Madeira
- Ciclismo Classico
- City Running Tours-Chicago
- Colorado
- Colorado River & Trail Expeditions
- Derbyshire Country Houses, UK
- Diallo Tours, West Africa
- The DRG Retreat, Spain
- The Ebrington Arms, UK
- The Elphinstone Hotel, Scotland
- The Essex Inn, Chicago
- EUROPA-PARK, Germany
- Experience Nottinghamshire

Opportunities F to J

- Finland
- Focus Hotels
- Frontier Travel
- Frontiers Travel
- Generator Hostels, Europe
- Greater Miami and the Beaches, Florida
- Great Hotels of the World
- Group Travel World
- The Great Lakes USA
- The Haweswater Hotel, Cumbria UK
- Helpful Holidays, UK
- Hidden Pousadas Brazil
- Hilton Head Island, South Carolina
- Historic House Hotels, UK
- The Hotel Fort Canning, Singapore
- Hungary Holidaylettings
- Home Base Holidays
- Home land Tours'
- The Horseshoe Inn, Scottish Borders
- The Hoste, Norfolk UK
- Hotel d'Europe, France
- Independence Missouri
- The Inn on Fifth, Naples, Florida
- Juneau, Alaska

K to O

- Ker & Downey Botswana
- Kempinski Russia
- Kissimmee
- Knock Castle Hotel and Spa, Scotland
- Kempinski Hotels Worldwide
- Kempinski Gold Coast City, Ghana
- La Residencia Mallorca
- Linthwaite House, Cumbria UK
- LocalGuiding, worldwide
- The Loch Melfort, Scotland
- The Lot Valley, France
- Lovelady Shield, Cumbria
- Love Loch Lomond, Scotland
- Mallorca Hotels: Hotel Bon Sol Resort & Spa, Hotel Tres and Hotel Dalt
- The Moevenpick Resort & Spa Dead Sea
- Murada, and Hotel Mar i Vent, Mallorca
- Michael Neave Kitchen and Whisky Bar, Edinburgh
- The Marriott Paris Champs-Elysees, Paris
- Mir Corporation
- Newcastle Gateshead Marriott Hotel Metrocentre
- New York Circle Line Sightseeing Cruises
- Norfolk Hideaways, UK
- The Oetker Collection, Europe
- One World Trekking
- The Otago Central Rail Trail, New Zealand

Opportunities P to Z

- The Palms Hotel & Spa, South Beach, Miami
- The Pheasant Inn, Cumbria UK
- Pembrokeshire, South West Wales Philadelphia
- Pocono Mountains, Pennsylvania
- Pismo Beach, California
- Québec, Canada
- Ravenstone Manor, Cumbria UK
- Reykjavik Bike Tours, Iceland
- Rockford, Illinois
- Rosalie Bay Resort, Dominica
- The Royal Park and The Cranley, London
- Rushton Hall, Northamptonshire, UK
- Saigon Streets, China
- Sail Lofts St Ives
- Secret London
- Shakespeare Country, UK
- Shieldhill Castle Hotel, Scotland
- St Mary's Hall Hotel, Scilly
- Sugnall Hall, Staffordshire, UK
- Swaziland and Malawi
- Talbot County, Maryland USA
- The Taskonaklar Boutique Hotel, Turkey
- theExplorateur
- Three Nelson Hotels in Cheshire, UK
- Tipi Adventure, Herefordshire UK
- Tongabezi Lodge, Zambia Utah
- Valley Forge, Pennsylvania
- The Villa Rosa Hotel, Nairobi
- Visit Orlando
- VisitCornwall
- Wedgwood the Restaurant, Edinburgh
- Welcome to Yorkshire, UK
- Wilderness Scotland
- The West Somerset Railway
- WildJunket Magazine
- www.cornwallscottages.co.uk
- the Yukon, Canada

40Berkeley, Boston

40Berkeley, located in the heart of Boston, is New England's largest hostel and a leading budget traveler destinations on the East Coast. It is one of *HostelWorld's* forTop 10 Hostels in the US.

40Berkeley will be delighted to consider providing accommodation to Alliance press card holders able to profile the hostel in their features.

Visit : www.40Berkeley.com. Contact : Oliver Mernick-Levene at 40berkeleyhostel@gmail.com.

Adventure Cat Sailing Charters, San Francisco

Adventure Cat Sailing Charters has a fleet of spacious catamarans that take guests on a stable, safe ride combining the exhilaration of fresh air and waves on our deck with the protection and outstanding views from our covered cabin.

It's the chance to enjoy some of the Bay's most popular attractions up close with sailings around Alcatraz Island, under the Golden Gate Bridge and back to gaze at the city's famed skyline.

There's also the chance to see pelicans, sea lions, dolphins, and even the occasional whale.

Adventure Cat Sailing Charters will be delighted to consider offering its cruises to Alliance press card holders who are able to feature the experience,

Visit : www.adventurecat.com. Contact : Sharon Schrum at sharon@adventurecat.com.

Africa Safari Holidays

Africa Safari Holidays will be happy to offer any press trip services to Alliance press card holders who are looking to travel to East Africa.

Visit : www.africasafariholidays.net. Contact : Agnes Njagi at info@africasafariholidays.net

Akamas Villas

Launched in 2010, Akamas Villas is a luxury villa company based in West Cyprus, currently offering 40 luxury holiday-rental properties.

Villas are situated in the mountainous conservation areas of Chrysochou Bay, Agarka, Polis, Latchi and Neo Chorio.

Akamas Villas will be delighted to hear from Alliance press card holders who are able to review one or more of the Akamas Villas.

Visit : www.akamas-villas.com. Contact : Leila Stocker at leila@turtle-pr.com.

Asa Ransom House, New York State

Asa Ransom House, which is a charming Clarence New York bed and breakfast, built in 1853, is romantic and secluded, but only 15 minutes away from Buffalo and 28 miles from Niagara Falls.

Guests enjoy glowing fireplaces in winter and spacious grounds full of herbs and flowers in the summer and can explore Buffalo, the beauty of Niagara Falls, and the charm of historic Clarence. In 2013 Asa Ransom House is featuring three day "Retreats" by Tina Tompkins Ames from February through October

Asa Ransom House will be delighted to consider requests for accommodation from Alliance press card holders who are on assignment and able to feature the establishment.

Visit : www.asaransom.com. Contact : Bob Lenz at innfo@asaransom.com.

Atlantic City, New Jersey

From New Jersey's tallest lighthouse to deep sea fishing, and everything in between, you can always find exciting things to do in Atlantic City.

Relaxing at one of the Atlantic City casino spas, the excitement of 24/7 gaming, the thrill of a royal flush or finding a new pair of shoes, the sand in between your toes or visiting one of the many attractions – whatever your pleasure, it is always more pleasurable in AC.

Atlantic City attractions and activities include antique shops, museums and cultural attractions, piers and arcades, an aquarium and much more and culture and history including Atlantic City Historical Museum and Art Center on Garden Pier, the Absecon Lighthouse and the Atlantic City Aquarium.

The Atlantic City Convention & Visitors Authority will be delighted to hear from Alliance press card holders who are able to feature the city.

Visit : www.atlanticcitynj.com. Contact : Greg Evans at g.p.evans@btinternet.com.

Aurora Expeditions

Aurora Expeditions is an Australian-owned adventure company specialising in Expedition cruises to wild and remote places.

In its quest to seek destinations that push the boundaries of travel, Aurora has purposely kept the number of participants on each departure small, allowing more intimate encounters with wildlife and cultures, and lessening its impact on the regions visited.

Each voyage is led by a team of expert naturalists, geologists, historians, staff and crew who help to unlock the wonders of these special places with the use of flexible, innovative itineraries.

Aurora Expeditions will be delighted to consider providing Alliance press card holders with trips for review purposes.

Visit : www.auroraexpeditions.com.au. Contact : Fiona Twyford at fiona@auroraexpeditions.com.au.

Bath Tourism Plus

Bath Tourism Plus will host press visits for Alliance press card holders to the Georgian and UNESCO World Heritage city of Bath.

Visit : www.visitbath.co.uk. Contact : Audra McSherry at audra_mcsberry@bathtourism.co.uk

Benidorm, Spain

Benidorm is a coastal resort on the Costa Blanca in the province of Alicante, Valencia, Spain.

With its unique microclimate, Benidorm is the perfect all year-round resort with a wide range of accommodation to suit all tastes and budgets from 5* resort hotels to campsites.

The resort is located 45 kms from Alicante airport and 140 kms km from Valencia, both are served by major tour operators and low-cost flights.

The Visit Benidorm Tourist Board will be delighted to consider press requests from Alliance press card holders.

Visit www.en.visitbenidorm.es. Contact Cathryn Hicks at cathryn@douggoodmanpr.com for more information.

Bloomington, Minnesota

With a beautiful location on the banks of the Minnesota River, the city of Bloomington has much to offer travelers. It is home to the world-famous Mall of America® and the Minnesota Valley National Wildlife Refuge, Water Park of America and extensive hiking and biking trails.

The city's #1 attraction by far, is Mall of America, the largest shopping center in the United States, welcoming over 40 million visitors annually.

This shopping Mecca boasts 2.5 million square feet of retail space, over 500 stores and entertainment options that range from nightclubs to the Nickelodeon Universe® amusement park to a 14-screen cinema.

Another popular Bloomington destination is the Minnesota Valley National Wildlife Refuge, spanning 14,000 acres, with miles of hiking and biking trails, prime bird-watching opportunities, and an extensive visitors center.

Bloomington Tourism will be delighted to hear from Alliance press card holders who are able to feature the state.

Visit : www.bloomingtonmn.org. Contact : Fiona Pettitt at fiona@cellet.co.uk.

The Bright Consortia

Bright is a group of 14 specialist tour operators, cruise companies, tourist boards etc that provide training to independent local agents through a series of workshop dinners across the UK.

Bright will be delighted to hear from Alliance press card holders working with the travel trade press.

Visit : www.brightconsortia.com. Contact Doug Goodman doug@douggoodmanpr.com.

The Broadway Collection New York

The Broadway Collection New York, a group of 24 new and classic Broadway musicals, will host Alliance press card holders with a commission.

Visit : www.broadwaycollection.com. Contact : Della Tully at Della.Tully@btinternet.com

BusyBus, Liverpool & Chester, UK

Sightseeing tour BusyBus, will host Alliance press card holders (with a guest) on a review basis.

Visit: www.busybus.co.uk. Contact : Vera de Ruiten: vera@busybus.co.uk

Captain Cook Cruises, Australia

Captain Cook Cruises operates a fleet of 16 vessels and offers a choice of over 150 cruises weekly throughout Australia and Fiji.

These range from the Great Barrier Reef to the islands of Fiji, from the bays and beaches of Sydney Harbour to the outback vastness of the Murray River basin.

Captain Cook Cruises include :

- Australian, New South Wales, Tropical North Queensland and South Australian `Tourism Awards for Excellence`
- Fiji Visitors Bureau `Best Cruise Line`, and
- the Australian Federation of Travel Agents `Best Cruise Line`.

Captain Cook Cruises will be delighted to hear from Alliance press card holders who would like to review and feature their cruises

Visit : www.captaincook.com.au. Contact : Brooke Tolar at pr@captaincook.com.au

The Castle Inn Hotel, Lake District UK

The Castle Inn Hotel is a four star family hotel located in the northern Lake District. The property offers large spacious rooms and is situated just moments from Lake Bassenthwaite and close to Skiddaw, one of the area's most popular peaks.

The Castle Inn is always happy to hear from Alliance press card holders who are interested in stories about the Lake District.

Visit : www.castleinncumbria.co.uk. Contact : Samantha Marsh at samantha@infinitypublicrelations.co.uk

Champagne-Ardenne Tourisme

Champagne-Ardenne Tourisme is four French departments boasting historic sites and châteaux, walking and cycling routes, a variety of sports, superb natural scenery and Champagne will be pleased to consider press visits for Alliance press card holders.

Visit : www.champagne-ardenne-tourism.co.uk. Contact: Doug Goodman at doug@douggoodmanpr.com

Charles Cotton Hotel, Hartington, Derbyshire, UK

For over 275 years the hotel has been welcoming customers through its doors. It is a world-renowned destination for anyone who loves walking and fishing and outdoor pursuits.

There are very strong links with fishing, in particular, given that the hotel is named after one of the authors of *The Compleat Angler*, Charles Cotton, which he co-wrote with his very good friend Sir Izaak Walton.

Charles Cotton was born at Beresford Hall, less than 3 miles from Hartington, which was set high above Beresford Dale. Unfortunately, over centuries the hall fell into disrepair and all that remains of Charles's birthplace is a tower, which stands just to the east of where the hall once stood.

Alliance press card holders able to review are welcome to stay at the hotel and explore dales that you can walk to from the hotel; there is also fishing available for those who may wish to review for sporting magazines.

Visit : www.charlescotton.co.uk. Contact : Simon Turton at simon@operapr.com.

Charming Hotels Madeira

Charming Hotels Madeira are pleased to offer Alliance press card holders special rates and will consider offering accommodation to press card holders with a confirmed commission.

Visit: www.charminghotelsmadeira.com. Contact: Antonio Silva at asilva@charminghotelsmadeira.com

Colorado

The US state of Colorado is a four-season destination offering world-class adventure and recreational pursuits, a thriving arts scene, a rich cultural heritage, flavorful cuisine, and renowned ski resort areas.

The state's breathtaking natural landscape boasts natural hot springs, hundreds of lakes and rivers, 10 national parks and monuments and 54 mountain peaks that top 14,000 feet.

The Colorado Tourism Office will be delighted to hear from Alliance press card holders who are able to feature the state.

Visit : www.colorado.com. Contact : Fiona Pettitt at fiona@cellet.co.uk.

Colorado River & Trail Expeditions

Colorado River & Trail Expeditions (CRATE) was founded in 1971 and specializes in deluxe multi-day rafting expeditions with an emphasis on off-river exploration.

The company originally started on the Colorado River in the Grand Canyon, but has expanded over the years by hand picking the best rivers to operate on in North America. Today, in addition to the Grand Canyon, CRATE operates throughout Utah and Canyonlands National Park on the Green and Colorado Rivers and Alaska and Canada on the Tatshenshini and Alsek Rivers.

CRATE offers many trip options and guests can play as active a role as they want to.

Colorado River & Trail Expeditions will be delighted to consider providing Alliance press card holders with trips for review purposes.

Visit www.crateinc.com. Contact : Walker Mackay at walkmin@crateinc.com.

Ciclismo Classico

Ciclismo Classico will consider offering tours to Alliance press card holders with a commission.

Ciclismo Classico is a specialised "boutique" tour operator that offers authentic and exciting cycling vacations. Its well-crafted educational trips in Italy, France, Spain, Austria and New England are active immersions into local art, language, music and, of course, delicious cuisine.

Visit : www.ciclismoclassico.com. Contact : Adam York at adam@sublimepub.com

City Running Tours-Chicago

City Running Tours-Chicago will give free 5k running or walking tours to Alliance press card holders.

Visit : www.cityrunningtours.com/chicago. Contact : Marlin Keesler at marlin@cityrunningtours.com

Derbyshire Country Houses, UK

Derbyshire Country Houses owns 3 listed halls, which are available for private and corporate use.

- Lea Hall was the early childhood home of Florence Nightingale
- Harthill Hall dates back to the 1200s, and
- Riber Hall offers 11 self-catering apartments that cater for adults only.

All have been very tastefully restored and are very much at the higher end of the market.

Derbyshire Country Houses will be delighted to consider requests for accommodation from Alliance press card holders on a suitable assignment.

Visit : www.derbyshirecountryhouses.com. Contact : Simon Turton at simon@operapr.com.

Diallo Tours, West Africa

Diallo Tours are located in Mbour, Senegal, West Africa, which is the region's most vibrant fishing centre and is located approximately 84km from Dakar, the capital of Senegal.

Situated at the most western tip of West Africa, Senegal and its border sharing neighbour, the Gambia, provide a gateway to discover and explore Africa.

Diallo Tours professional tour guides give guests the opportunity to learn more about African culture and civilization.

Visit : www.diallotours.com. Contact : Abdoulaye at info@diallotours.com.

DRG Retreat, Spain

The DRG Retreat is located on the coast of Costa del Sol, 500 meters above the sea just outside one of the most picturesque Pueblo Blanco - Casares.

The village of Casares, located 14 kilometres from the bustling and cosmopolitan Costa del Sol, offers the visitor mountain villages that have preserved an ambience of quieter times and :

- eight hundred kilometres of coastline
- over three hundred days of sunshine a year
- two national parks, whales, orcas and dolphins the largest number of protected natural areas in Spain
- an historic and artistic heritage unique in the world,
- towns with local festivities all twelve months of the year, and
- a cuisine which features top quality produce.

Visit : www.ddgretreat.com. Contact : Teresa Thomason at teresa@teresathomason.com.

The Ebrington Arms, UK

The Ebrington Arms is a 17th Century inn in an Area of Outstanding Natural Beauty in the rolling hills of the Cotswolds at Ebrington near Chipping Campden, Gloucestershire.

This Cotswold country pub offering award-winning food (awarded 2 rosettes by The Michelin Guide) and ales (winner of the CAMRA North Cotswolds Pub of the Year 3 times in a row) will be delighted to consider offering review accommodation on a case by case basis.

Visit : www.theebringtonarms.co.uk. Contact : Anna Sharp at anna@asharpr.com.

The Elphinstone Hotel, Biggar, Scotland

Situated in the centre of Biggar, thirty miles outside of Edinburgh, the Elphinstone Hotel is a traditional and charming Coaching Inn, with a history going back over 400 years. The Elphinstone Hotel will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.elphinstonehotel.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

The Essex Inn, Chicago

The Essex Inn has a fine location on Michigan Avenue, in the heart of downtown Chicago, minutes from Chicago's finest attractions. It provides excellent accommodations and free extras including free shuttle around downtown, rooftop pool, fitness centre and free wireless internet.

The Essex Inn will be delighted to consider requests for accommodation from Alliance press card holders who are on assignment and able to feature the establishment.

Visit : www.essexinn.com. Contact : Fiona Pettitt at fiona@cellet.co.uk.

EUROPA-PARK

EUROPA-PARK, which is Germany's biggest theme park, located in the tri-border region of Germany, France and Switzerland, offers guests more than 100 attractions and international shows in 13 European themed areas, over 90 hectares.

EUROPA-PARK will be delighted to offer complimentary entrance press card holders plus one other where they have a written commission and on presentation of the card.

Visit : www.europapark.com. Contact : presse@europapark.com.

Experience Nottinghamshire

Experience Nottinghamshire invites Alliance press card holders to visit Robin Hood country. There will be the chance to see the Major Oak in Sherwood Forest, try your hand at archery, visit England's oldest pub and meet Robin Hood himself on a special guided tour.

Website: www.experiencenottinghamshire.com/robin-hood. Contact: Erin Huckle at erin.huckle@experiencenottinghamshire.com

Finland

Located between East and West, with snowy winters and warm, light-filled summers, Finland offers a number of fascinating contrasts.

Its unspoilt forests, as well as its thousands of islands and lakes, offer plenty of opportunities for visitors to enjoy beautiful natural surroundings.

The Finns are also considered to be cool – a bit quiet and reserved. However, they are actually warm, friendly, hospitable and especially honest people once you get to know them.

Visit Finland, the Finnish Tourist Board will be delighted to hear from Alliance press card holders who are interested in feature the country.

Visit : www.visitfinland.com. Contact : Henri Anundi at henri.anundi@visitfinland.com.

Focus Hotels

Focus Hotels invite Alliance press card holders to review their three and four-star properties located in key destinations across the UK.

Visit : www.focushotels.co.uk. Contact : Nat Frogley at nat@bacall.net

Frontier Travel

Frontier Travel organise tailor-made holidays to Canada in both Summer and Winter.

The company will consider offering individual press trips for Alliance press card holders who can get commissions from UK national newspapers, websites or high end publications with large circulations.

Visit : www.frontier-canada.co.uk and www.frontier-ski.co.uk. Contact: Dave Ashmore at dave@frontier-travel.co.uk.

Frontiers Travel

Frontiers Travel will consider offering tours to Alliance press card holders on assignment. Frontiers Travel specialise in the finest worldwide fly fishing and shooting destinations.

Visit : www.frontierstravel.com. Contact : Adam York at adam@sublimepub.com

Generator Hostels

Generator is Europe's fastest growing hostel brand. With nearly 4,000 beds across six properties, the award-winning group's portfolio will increase to eight and more than 5,200 beds in 2013 with two new hostels opening in Barcelona (March) and Berlin Mitte (May).

Generator will achieve one million bed nights across its design-led properties located in Berlin, Copenhagen, Dublin, Hamburg, London and Venice. Guests can book instantly using the company's award-winning iPhone app as well as via the main website.

Generator Hostels will be delighted to consider review accommodation to Alliance press card holders.

Visit : www.generatorhostels.com. Contact : Suzanne Seyghal at Suzanne.Seyghal@generatorhostels.com

Greater Miami and the Beaches, Florida

Greater Miami and the Beaches consists of a diverse group of neighborhoods.

Vibrant and contrasting areas – from ocean resort towns to the urban core, planned suburbs to pristine rural land, complemented by villages rooted in history – are woven into Miami's fascinating and diverse tapestry.

The Greater Miami Convention & Visitors Bureau is an independent not-for-profit sales and marketing organization whose mission is to attract visitors to Greater Miami and the Beaches for leisure, business and conventions.

The Greater Miami Convention & Visitors Bureau will be delighted to consider press trips for Alliance press card holders on assignment.

Visit : www.miamiandbeaches.com. Contact : Lois Kettlewell at Lois.Kettlewell@fourcommunications.com.

Great Hotels of the World

Great Hotels of the World offers an unrivalled collection of the best 4 and 5 star luxury hotels and resorts.

Each hotel is selected for its dedication to the highest standards of luxury, unique sophistication, surroundings and innovative facilities.

Great Hotels of the World will be delighted to consider providing Alliance press card holders with accommodation for review purposes.

Visit : www.ghotw.com. Contact : Ashleigh Silverman at asilverman@ghotw.com.

The Great Lakes USA

The Great Lakes is the largest expanse of freshwater in the world with a unique and diverse landscape.

This region which is the size of continental Europe includes the U.S. states of Illinois, Michigan, Minnesota, Ohio, Wisconsin and Indiana with its capital city of Indianapolis.

Great Lakes USA will be delighted to hear from Alliance press card holders who are able to feature the region.

Visit : www.greatlakesnorthamerica.co.uk. Contact : Fiona Pettitt at fiona@cellet.co.uk.

Group Travel World

Group Travel World is the best selling magazine for organisers of group travel in Europe.

To read a sample issue online : www.grouptourworld.com/sample-issue

Alliance press card holders can receive a hard copy of *Group Travel World*, by post (anywhere in the world). Print subscribers also get online access to the magazine.

Those interested should email Colin Mansell with name card number and full postal address.

Visit : www.grouptourworld.com. Contact Colin Mansell at colin.mansell@grouptourworld.com

The Haweswater Hotel, Cumbria UK

The Haweswater Hotel, an art-deco hotel located next to the secluded Haweswater Reservoir, Cumbria, UK, will be happy to consider offering accommodation to Alliance press card holders.

Visit : www.haweswaterhotel.com. Contact : Samantha Marsh at samantha@infinitypublicrelations.co.uk

Helpful Holidays, UK

Helpful Holidays, UK will consider offering accommodation to Alliance press card holders with a commission from suitable media.

Visit: www.helpfulholidays.com. Contact: Pat Edgar at PRMatters@dsl.pipex.com

Hidden Pousadas Brazil

Hidden Pousadas offers independent travellers recommendations for uniquely beautiful places to visit and stay in Brazil.

Alliance press card holders with commissions for Brazil can enquire about staying at Pousadas within the special collection, outside of high season.

Visit : www.hiddenpousadasbrazil.com. Contact : Fola Odumosu at folo@hiddenpousadasbrazil.com

Hilton Head Golf Island, South Carolina

Golf enthusiasts can find over 30 world-class quality golf courses on the Hilton Head Golf Island, many of which have been sculpted by golf course architects as Robert Trent Jones Sr., Pete Dye and Jack Nicklaus.

Hilton Head Island itself is a Lowcountry resort town located on an island of the same name in Beaufort County, South Carolina, USA. It is 20 miles north of Savannah, Georgia and 95 miles south of Charleston.

Alliance press card holders are invited to request a round or two when able to feature the facilities on Hilton Head Golf Island.

Visit : www.hiltonheadgolfisland.com. Contact : Glenn Gray at ggray@buffalocommunications.com.

The Historic House Hotels, UK

The Historic House Hotels comprise :

- Bodysgallen Hall in North Wales
- Hartwell House in Aylesbury, and
- Middlethorpe Hall in York.

Each building is at least 300 years old, and there are few hotels of such charm and historic interest.

In 2008 the group was gifted to the National Trust, by donation, to ensure their long-term protection and with all profits benefiting the houses and the charity.

Historic House Hotels will be delighted to consider requests for accommodation from Alliance press card holders on a suitable assignment.

Visit : www.historichousehotels.com. Contact : Alison Buxton at alison.buxton@gmail.com.

Holidaylettings

Holiday Lettings offers a range of traditional and unique villas, cottages and apartments worldwide and will consider arranging accommodation at its listed properties for Alliance press card holders.

Visit : www.holidaylettings.co.uk. Contact: Emilie and Kate on press@holidaylettings.co.uk

Home Base Holidays

Home Base Holidays is pleased to offer one year complimentary home exchange membership to Alliance press card holders on assignment to cover home swap or budget holiday ideas.

Visit : www.homebase-hols.com. Contact : Lois Sealey at info@homebase-hols.com

Home land Tours', Israel

Home land Tours' provide small group and individual tours for those looking to strengthen their faith by visiting the land that is key to a deeper understanding of the Word of God.

All of its guides are licensed by the Ministry of Tourism and are very knowledgeable professionals and specialise in :

- Historical, Heritage and Cultural Tours of Israel
- Holy Land Tours
- Bible College Study Groups
- Youth and Student Tours
- Christian Tours

Visit : www.home-land-tours.com. Contact : Ofer at ofer@home-land-tours.com.

The Horseshoe Inn, Scottish Borders

The Horseshoe Inn is situated in a former blacksmiths shop in Eddleston within the picturesque Scottish Borders, five miles north of Peebles.

It has an award-winning fine dining restaurant, a bar and bistro as well as eight individually decorated bedrooms within the Lodge, a former Victorian primary school.

The Horseshoe Inn will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.horseshoeinn.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

The Hoste, Norfolk UK

The Hoste is a four star boutique retreat located in Nelson's county and surrounded by beautiful countryside, unspoilt coastline, acclaimed nature reserves, picturesque villages and historic market towns.

A little more than a two hour's drive from London, this collection of hotels and luxury cottages with its two AA rosette restaurant and beauty spa, is located in one of Norfolk's loveliest villages, Burnham Market.

The Hoste will be delighted to consider offering accommodation to Alliance press card holders for review purposes.

Visit : www.thehoste.com. Contact :Kate at kate@thehoste.com.

Hotel d'Europe, Avignon, France

Hotel d'Europe, one of the oldest hotels in the world, is located in the centre of Avignon, a vibrant city with a relaxed cafe culture and intriguing history.

Dating back to 1799, this historical hotel has a gourmet restaurant and range of luxurious rooms and suites, most of which have views of the romantic streets of Provence.

The city's medieval bridge – immortalised in the children's rhyme Sur le Pont d'Avignon – is well worth visiting, and only five minutes' walk from the hotel. The Palace of the Popes – built in the 14th Century when the Catholic Church split briefly from Rome – is another attraction.

The Hotel d'Europe exudes an old-world charm and elegance in the heart of one of the most beautiful areas of France – truly the finest deluxe destination in Provence.

The Hotel d'Europe, a Great Hotel of the World, will be delighted to consider requests for accommodation from Alliance press card holders on a suitable assignment.

Visit : <http://www.ghotw.com/hotel/home/heurope.htm>. Contact : Ashleigh Silverman at asilverman@ghotw.com.

The Hotel Fort Canning, Singapore

The Hotel Fort Canning, which forms part of Fort Canning Park - an historical landmark in the heart of Singapore, will be delighted to consider hosting Alliance press card holders on assignment.

Once used as a base for the British Far East Command pre/post World War II in Singapore, the Hotel Fort Canning has been restored and re-opened as a chic boutique hotel with 86 rooms and suites, two restaurants and a THANN Spa.

Visit : www.hfcsingapore.com. Contact : Karen Luard at kp@KPcommunications.co.uk.

Hungary

Hungary is located in Central Europe and bordered by Austria, Slovakia, Ukraine, Romania, Serbia, Croatia and Slovenia. It is a popular tourist destinations, with Budapest, its capital, regarded as one of the most beautiful in the world.

Despite its relatively small size, the country is home to many World Heritage Sites, UNESCO Biosphere reserves, the second largest thermal lake in the world (Lake Hévíz), the largest lake in Central Europe (Lake Balaton) and the largest natural grassland in Europe (Hortobágy).

Hungarian Tourism will be delighted to hear from Alliance press card holders able to feature the country.

Visit : www.gotohungary.com. Contact : Karin Jones at media@gotohungary.co.uk.

Independence Missouri

Independence Missouri is happy to work with Alliance press card holders on assignment and will consider lodging, food and admission to attractions and will create customized itineraries.

Visit : www.visitindependence.com. Contact : Janeen Aggen at janeena@sbcglobal.net.

Indianapolis, Indiana

Indianapolis - the Circle City has it all.

An artificial city laid down on the swampy marshes of a non-navigable river, Indy should have been a sleepy, small-town state capital. But with humility and competitive spirit, a quietly determined people created a great city from the ground up. Endowed with few natural advantages, the city was built by people who did not accept excuses.

Today two downtown landmarks, Monument Circle and Indiana War Memorial Plaza, are among America's great urban spaces. With a diverse roster of residential areas, from downtown's quaint Lockerbie Square to its retro Fountain Square to funky Broad Ripple not far away, Indy feels like home.

While famous for fast cars, Indianapolis is winning praise for reinventing the bicycle and pedestrian experience and the city enjoys a rich African-American legacy and unique local cuisine linked to history and cherished traditions

Visit : www.visitindy.com. Contact : Morgan Greenlee at MGreenlee@visitindy.com.

The Inn on Fifth, Naples, Florida

The Inn on Fifth is a luxurious, 87-room boutique hotel in the heart of downtown Naples in Southwest Florida will be delighted to consider accommodations for Alliance press card holders on assignment.

In December 2012, the Inn will offer an additional 32 new club level suites.

Visit : www.innonfifth.com. Contact : Katharina Lane at katharina@hayworthcreative.com

Juneau, Alaska

Juneau, Alaska's scenic capital city, has cosmopolitan charm and rich history combined with the stunning wilderness of the Tongass National Forest and the bountiful waters of the Inside Passage.

Juneau is Southeast Alaska's hub with convenient air and ferry service to Inside Passage communities and to Glacier Bay National Park, Seattle (only 2 hours) and Anchorage.

Visitors can :

- enjoy Alaska's most accessible glacier
- fly over the Juneau Icefield
- discover the State Museum
- gaze at humpback and orca whales
- take a glacier cruise
- tour a historic gold mine
- ride the Mount Roberts Tram
- savour fresh Alaskan seafood
- shop downtown galleries, and
- catch salmon and watch sea lions, seals, eagles and bears.

Juneau also has a thriving arts community with a local symphony, two major state wide music festivals, an award-winning theatre and countless local artists.

The Juneau Convention and Visitors Bureau will be delighted to hear from Alliance press card holders who are able to feature the city.

Visit : www.traveljuneau.com. Contact : Elizabeth Arnett at elizabeth.arnett@traveljuneau.com.

Kempinski Hotels worldwide

Hoteliers since 1897, Kempinski has travelled the world in search of the most fascinating destinations without ever forgetting the finest traditions of its European heritage.

With luxury holiday resorts, business and Spa hotels around the world, every Kempinski Hotel is unique, designed for guests who value five star holidays and luxury getaways.

Kempinski will be pleased to consider providing accommodation to International Travel Writers Alliance press card holders on a case-by-case basis.

Visit: www.kempinski.com. Contact: Hilary Philpott at hilary.philpott@kempinski.com

Kempinski Gold Coast City, Accra, Ghana

The five-star Kempinski Hotel Gold Coast City, is set to open early 2013, next to the Accra International Conference Centre, State House and National Theatre. The hotel is the centrepiece of Accra Gold Coast City, a new downtown for the capital.

The Kempinski Hotel Gold Coast City will be delighted to consider press visits for Alliance press card holders on a case-by case basis.

Visit : www.kempinski.com/accra. Contact Kathryn Peel at kathryn@ophirpr.co.uk.

Kempinski Hotels in Russia

St Petersburg

The Kempinski Hotel Moika 22 is located in a charming and historical area, in the very heart of St Petersburg, on the Moika River, opposite the renowned Hermitage Museum and Palace Square.

The Hotel is just two minutes walk from the Nevsky Prospect and close to all major sights and shopping.

Moscow

The 5 star Hotel Baltshug Kempinski Moscow offers the best views of the Kremlin. Located in the heart of Moscow.

Gelendzhik

The Kempinski Grand Hotel Gelendzhik, is a new luxury resort and congress hotel on the Black Sea coast of Russia.

Kempinski will be pleased to consider providing accommodation to International Travel Writers Alliance press card holders on a case-by-case basis.

Visit: www.kempinski.com. Contact: Hilary Philpott at hilary.philpott@kempinski.com.

Kissimmee

Kissimmee, a short drive south of Orlando, puts visitors right in the middle of all the areas attractions including Walt Disney World®, Universal Orlando® and SeaWorld® Orlando.

There is also the chance to go flying across the water on a thrilling airboat ride and discover a world alive with tropical birds, turtles and legendary alligators, tour the brick-lined streets of Celebration, where colourful restaurants offer a variety of dining options and shopping.

Visit : www.visitkissimmee.com. Contact : Fiona Pettitt at fiona@cellet.co.uk.

Ker & Downey Botswana

Ker & Downey Botswana, located in the heart of the Okavango Delta and Moremi Game Reserve, will be pleased to consider press visits to Alliance press card holders with a commission.

Visit : www.kerdowneybotswana.com. Contact : Honour Schram de Jong at honour@honourway.com

La Residencia Mallorca

La Residencia, Mallorca will consider offering one or two night's bed and breakfast accommodation from mid September-May to Alliance press card holders with a commission.

Visit : www.laresidencia.com. Contact : Louise Davis at louise.davis@laresidencia.com

Linthwaite House Hotel, Lake Windemere, Cumbria, UK

Located on 14 acres of peaceful, picturesque grounds and overlooking Lake Windemere, Linthwaite House is a luxury hotel in the Lake District.

Linthwaite House will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.linthwaitehousehotel.com. Contact : Su Hesketh at su@crimsonedge.co.uk.

LocalGuiding

LocalGuiding is an online service connecting travellers with independent, local tour guides in 500 destinations in 100 countries worldwide.

LocalGuiding has tour guides in :

Albania	Cuba	Czech Republic	Kenya	Kyrgyzstan	Senegal
Angola	Dominica		Latvia		Slovakia
Argentina	Ecuador		Lithuania		Slovenia
Armenia	Egypt		Malawi		South Africa
Australia	England		Malaysia		South Korea
Austria	Estonia		Malta		Spain
Bangladesh	Ethiopia		Mauritius		Sri Lanka
Barbados	France		Mexico		Switzerland
Belarus	Georgia		Monaco		Syria
Belgium	Germany		Morocco		Tanzania
Belize	Greece		Myanmar		Thailand
Bhutan	Guatemala		Namibia		The Bahamas
Bolivia	Honduras		Nepal		Tunisia
Bosnia and Herzegovina	Hong Kong		Netherlands		Turkey
Botswana	Hungary		Panama		Uganda
Brazil	Iceland		Peru		Ukraine
Bulgaria	India		Philippines		United Arab Emirates
Cambodia	Indonesia		Poland		United States of America
Canada	Ireland		Portugal		Uruguay
Chile	Israel		Puerto Rico		Uzbekistan
China	Italy		Republic of Serbia		Venezuela
Colombia	Jamaica		Romania		Vietnam
Costa Rica	Japan		Russia		Zambia
Croatia	Jordan		Saint Kitts and Nevis		Zimbabwe
	Kazakhstan		Scotland		

LocalGuiding will be delighted to hear from Alliance press card holders looking for a local tour guide in the destinations it covers.

Visit : www.LocalGuiding.com. Contact : Robert Blessing at rb@localguiding.com.

Loch Melfort Hotel, Argyll, Scotland

The Loch Melfort is a family run hotel on the coast of Argyll, set in the Scottish West Highlands. All rooms have sea views over Asknish Bay towards Jura, Shuna and Scarba.

The Asknish Bay Restaurant has been awarded two Rosettes by the AA every year since 2000.

The Loch Melfort will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.lochmelfort.co.uk/. Contact : Su Hesketh at su@crimsonedge.co.uk.

The Lot Valley, France

The Lot Valley comprises the Départements through which the river Lot flows are, from its source, Lozère, Cantal, Aveyron, Lot and Lot-et-Garonne.

In 1980, the five local government bodies set up an organisation called l'Entente to coordinate and run Lot Valley development. Its task: to continue the economic, environmental, tourist and hydraulic development of the Valley.

An ambitious economic development programme covering waterway tourism and the valorisation of the environment fixed the major objectives : to facilitate the growth of a new tourist destination, while preserving the environment.

After 40 years of hard work the Lot Valley is on the point of becoming a prime tourist.

l'Entente will be delighted to hear from Alliance press card holders able to feature this region.

Visit : www.valleedulot.com. Contact : Stephanie Khaou at lotvalley1@gmail.com.

Lovelady Shield, Cumbria, UK

Lovelady Shield is an elegant Georgian Country House Hotel near Alston, Cumbria. It stands on the site of a former 13th century convent on the banks of the River Nent and within secluded gardens and un-spoilt countryside.

The hotel can also act as a base from which to visit the UK's Lake District, Hadrian's Wall, the North Pennines, Durham Cathedral and the Yorkshire Dales. The hotel has 2 rosette awards from the AA , and their restaurant provides elegant surroundings in which to enjoy the award winning cuisine prepared by our Master Chef, Barrie Garton.

Lovelady Shield will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.lovelady.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

Love Loch Lomond, Scotland

Love Loch Lomond is a group of tourism operators passionate about the Loch Lomond and Clyde Sea Lochs area will be delighted to host press visits for Alliance press card holders as well as to offer a range of story ideas and activities.

Visit: www.lovelochlomond.com. Contact: Johanna Campbell at Johanna@johannacampbell.com.

Mallorca Hotels: Hotel Bon Sol Resort & Spa, Hotel Tres and Hotel Dalt Murada, and Hotel Mar i Vent, Mallorca

Mallorca Hotels will be pleased to offer accommodation to Alliance press card holders with a commission for city breaks to Palma and spa & yoga, cycling, walking, hiking, cultural on the island.

Visit : www.hotelbonsol.es, www.hoteltres.com, www.daltmurada.com and www.hotelmarivent.com. Contact : Cathryn Hicks at cathryn@douggoodmanpr.com.

The Marriott Paris Champs-Elysees, Paris

The Marriott Paris Champs-Elysees, the only five-star hotel on the Champs-Elysees, will be happy to offer accommodation to Alliance press card holders who are in the city on an assignment.

Visit: www.parismarriott.com. Contact: Bernice Saltzer at bernice@sortedpr.com

Michael Neave Kitchen and Whisky Bar, Edinburgh, Scotland

Michael Neave Kitchen and Whisky Bar has recently opened on Old Fishmarket Close in the heart of Edinburgh's old town.

It is the first acquisition by the young chef who has worked with talented chefs from The Bonham and the Amber restaurant in the Scotch Whisky Experience.

Michael Neave Kitchen and Whisky Bar will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.michaelneave.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

Mir Corporation

Mir Corporation will consider offering tours to Alliance press card holders on assignment. Mir Corporation is a well-established tour-operator specialising in tours to Russia, the Trans-Siberian Railroad and tours to Central Asia.

Visit : www.mircorp.com. Contact : Adam York at adam@sublimepub.com

The Moevenpick Resort & Spa Dead Sea

The Moevenpick Resort & Spa Dead Sea is located on the shore of the Dead Sea in Jordan - a peaceful area with renowned health benefits.

Many visitors flock to Jordan to float in the Dead Sea, and the benefits of the high-salt content mean that the water is extremely calming and healing, offering the ultimate relaxation therapy.

The resort has 346 rooms and suites which have been tastefully decorated to ensure that all guests have a comfortable stay. There is also a Zara spa - one of the largest in the Middle East, which provides a wide variety of treatments to relax the mind, body and soul.

The Moevenpick Resort & Spa Dead Sea, a Great Hotel of the World, will be delighted to consider requests for accommodation from Alliance press card holders on a suitable assignment.

Visit : www.ghotw.com/hotel/home/moevenpick-dead-sea.htm. Contact : Ashleigh Silverman at asilverman@ghotw.com.

Newcastle Gateshead Marriott Hotel Metrocentre

Newcastle Gateshead Marriott Hotel Metrocentre has completed a £500,000 refurbishment to its leisure facilities.

The hotel, which is next to the Metrocentre, the biggest shopping centre in Europe, will be happy to host Alliance press card holders who would like to visit the North East of the UK.

Visit : www.marriott.co.uk/hotels/travel/nclgh-newcastle-gateshead-marriott-hotel-metrocentre
Contact : Bernice Saltzer at bernice@SortedPR.com.

New York Circle Line Sightseeing Cruises

New York Circle Line Sightseeing Cruises will be delighted to host Alliance press card holders with a commission.

Visit: www.circleline42.com. Contact: Lisa Chamberlain at lisa.chamberlain@btinternet.com

Norfolk Hideaways

Norfolk Hideaways is a holiday cottage/self-catering holiday company with 200 coastal cottages in North Norfolk.

Norfolk Hideaways will be delighted to hear from Alliance press card holders on assignment. Press trips are available and subject to dates and availability.

Visit : www.norfolkhideaways.co.uk. Contact : Danielle Howard at danielle@junglepr.com.

The Oetker Collection - Masterpiece Hotels

The Oetker Collection - Masterpiece Hotels are one-of-a-kind, five-star hotels individually designed, with a unique character and distinctive atmosphere.

They are situated in some of the world's most appealing locations, such as Antibes, Baden-Baden, Marrakesh, Paris and Vence.

The Oetker Collection will be pleased to consider offering accommodation to Alliance press card holders.

Visit : www.oetkercollection.com. Contact : Julia Perowne at jp@verypcc.com

One World Trekking

One World Trekking has been a leader in Worldwide Adventure Travel with two decades of experience in creating and guiding unique trekking and hiking itineraries across the globe.

It offers small group trekking trips and adventure tours throughout the great Himalayan kingdoms of Nepal, Bhutan, Ladakh, Tibet, Sikkim, the Karakoram and to Eastern Europe, Africa and South America.

One World Trekking will be delighted to consider providing Alliance press card holders with trips for review purposes.

Visit : www.oneworldtrekking.com. Contact : Andy Crisconi at andy.crisconi@oneworldtrekking.com.

The Otago Central Rail Trail, New Zealand

The Otago Central Rail Trail is a 150-kilometre walking, cycling and horse riding track in the South Island of New Zealand.

The trail runs in an arc between Middlemarch and Clyde, along the route of the former Otago Central Railway, and has become a popular tourist attraction.

It's the chance to discover an untamed, natural environment, Otago's harsh and daring past, and the early engineering feats of the pioneers.

The Trail was the first rail trail in New Zealand and it's success encouraged John Key, the NZ Prime Minister, to establish further Trails throughout NZ.

The Otago Central Rail Trail will be delighted to hear from Alliance press card holders who do a lot of cycling or walking and who could feature the Trail.

Visit : www.otagocentralrailtrail.co.nz. Contact : Edward Fox at edwardfox@orcon.net.nz.

The Palms Hotel & Spa, Miami Beach, FL

Just minutes from the heart of South Beach, with a city-block of grounds and a pristine stretch of white sandy beach, The Palms Hotel & Spa originally opened as the Sea Isle Hotel in 1939.

It was purchased by its current owners, the Krause Family, in 1989, renovated and re-opened as The Miami Beach Ocean Resort in the summer of 1992.

In the following years, the family continued to modernize and re-position the property, culminating in a 2010 re-launch as The Palms Hotel & Spa.

The AAA Four Diamond property is now part of the exclusive collection of Preferred Hotels & Resorts, and one of few independently owned and operated full-service hotels on the beach.

The Palms will be delighted to consider requests for accommodation from Alliance press card holders on a suitable assignment.

Visit : www.thepalmshotel.com. Contact : Vanessa Lopez at VLopez@thepalmshotel.com.

Pembrokeshire, South West Wales

Pembrokeshire, South Wales will be delighted to consider offering accommodation to Alliance press card holders with a commission in suitable media.

Visit : www.pembrokeshire.com. Contact: Pat Edgar PRMatters@dsl.pipex.com

The Pheasant Inn, the Lake District UK

Located at the bottom of Sale Fell and close to Bassenthwaite Lake, the Pheasant Inn dates back to the 17th century and was the haunt of huntsman John Peel.

It is situated at the unspoilt northern end of the Lake District, within easy reach of Keswick and Cockermouth.

The hotel bar, one of the most well known bar in the Lake District, is full of local character and characters some of whom are very knowledgeable and opinionated!

The Pheasant Inn will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.the-pheasant.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

Philadelphia

Philadelphia might be known as the birthplace of American democracy, but you'll find it's an ideal destination to explore its colorful neighborhoods, learn more about its rich history and delve into its spectacular sites and attractions.

Philly has all the excitement of big-city life with a quaint, hometown feel.

The Philadelphia Convention & Visitors Bureau will be delighted to hear from Alliance press card holders who are able to feature the city.

Visit : www.discoverPHL.com. Contact : Greg Evans at g.p.evans@btinternet.com.

Pismo Beach, California

Pismo Beach is located on California's famous Central Coast, half way between San Francisco and Los Angeles along the scenic Pacific Coast Highway and Highway 101.

This classic California beach town offers long white beaches for taking a pleasant stroll or for just enjoying the spectacular views of a Pismo Beach sunset.

Visitors also enjoy great weather year round, local wineries, golfing, riding the dunes in a four-wheel ATV on California's only drive-on beach, horseback riding, surfing, body boarding and fishing from the historic Pismo Beach Pier.

The Pismo Beach Conference & Visitors Bureau will be delighted to hear from Alliance press card holders who are interested in featuring this destination.

For more information, please visit www.ClassicCalifornia.com, or contact Courtney Winters at cwinters@pismo beach.org.

The Pocono Mountains, Pennsylvania

The Pocono Mountains region is 2,400 square miles of mountains, lakes, rivers, waterfalls and woodlands in Northeastern Pennsylvania.

The four-county region offers year round outdoor recreation, seasonal festivals and fairs, lavish spas and fine dining. The Pocono Mountains is two hours from both Philadelphia and New York City.

The Pocono Mountains Visitors Bureau will be delighted to consider press trip requests from Alliance press cardholders.

Visit : www.800poconos.com. Contact : Elizabeth A. Richardson at Erichardson@poconos.org.

Ravenstone Manor, Keswick, Cumbria UK

Ravenstone Manor is a family run hotel situated just a short drive from the market town of Keswick in the Lake District.

Overlooking Bassenthwaite Lake, and set against the backdrop of Skiddaw, Ravenstone Manor provides guests with a vantage point to fully appreciate the beauty of the Lake District. The grounds of the Hotel are a great start for many walks for any ability; a short amble through Dodd Wood looking for Ospreys nesting or the odd deer to a hike to the summit of Skiddaw.

Ravenstone Manor will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.ravenstonemanor.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

Québec, Canada

Québec is a unique land in North America. Unique for its geography, its history and its culture, which together have forged its bold and exuberant identity.

The region is multi-faceted geography, diverse landscapes, vegetation and climate and a rich history spanning five centuries, from colonial regime to the present-day challenge of maintaining the cultural vitality of this culture in North America!

Summer, fall, winter and spring: the contrasting seasons bring this vast territory to life, offering you four spectacular opportunities to discover the many faces of Québec!

Destination Québec will be delighted to hear from Alliance press card holders who are able to feature the area.

Visit : www.bonjourquebec.com. Contact : Caroline Corfield-Rose at caroline@corecommunications.co.uk.

Reykjavik Bike Tours

Reykjavik Bike Tours will provide press tours of Iceland's capital for Alliance press card holders.

Visit : www.icelandbike.com. Contact : Stefan Helgi Valsson at valsson@centrum.is

Rockford, Illinois

Rockford is located in north central Illinois, just south of Wisconsin, between Galena and Chicago.

Rockford life centers around the Rock River, which may divide the east side from the west, but brings people together for events such as the :

- Illinois Snow Sculpting Competition
- Fourth of July Festival
- Ski Broncs Water Ski Shows
- Rockford Art Museum
- Greenwich Village Art Fair and Rockford Art Guild's Artists' Fair
- On the Waterfront, Illinois' largest street music festival
- Music in the Park, and
- Holiday Festival of Lights.

Several museums cluster in Riverfront Museum Park on the west bank and Sinnissippi Gardens and Park stretch along the east bank. A trail network links them all.

Rockford continues to develop its waterfront by converting industrial sites into parks and public areas, such as Davis Park at Founder's Landing.

Visit : www.gorockford.com. Contact : Fiona Pettitt at fiona@cellet.co.uk.

Rosalie Bay Resort, Dominica

Rosalie Bay Resort, an eco-luxury and wellness retreat on the Nature Island of Dominica in the Caribbean, located along the Atlantic Ocean at the edge of a UNESCO World Heritage site,

The Rosalie Bay will be happy to consider accommodations for Alliance members on assignment.

Visit : www.rosaliebay.com. Contact: Julie Harper at julie@madiganpratt.com.

The Royal Park and The Cranley, London

The Royal Park and The Cranley, two luxury, boutique hotels located in central London are delighted to welcome Alliance press card holders with suitable commissions.

Visit : www.theroyalpark.com and www.thecranley.com. Contact : Li Boatwright at Li@storringtoncommunications.com

Rushton Hall Hotel and Spa, Northamptonshire

Rushton Hall Hotel and Spa offers guests the chance to stay in what has been a stately home in rural Northampton since 1438.

Everything about Rushton Hall is grand from the moment you pass through its heavy timber doors. Most stunning, however, is the great hall with its magnificent timber roofing, ornate plasterwork, stained glass windows and fireplace.

Rushton Hall will be pleased to consider offering accommodation to Alliance press card holders.

Visit : www.rushtonhall.com. Contact : jacky Mcaulay at j.Mcaulay@rushtonhall.com.

Saigon Streets

Saigon Streets, which run 3 to 3.5 hour street food tours in Ho Chi Minh City, will be delighted to provide Alliance press card holders with a tour for review purposes.

Visit : www.saigonstreeteats.com. Contact : Barbara Adam at theboss@thedropoutdiaries.com.

Sail Lofts St Ives

This group of 12 award winning luxury holiday apartments surrounding a central courtyard, just metres from Porthmeor Beach in St Ives, with their own 'holistic' Ocean Spa, will be pleased to consider offering accommodation to Alliance press card holders with a commission.

Visit: www.thesaillofts.co.uk. Contact: Peter Hutchinson at peter@thesaillofts.co.uk.

Secret London – An unusual guide Secret London – Unusual bars & restaurants

Following the success of “Secret London – An unusual guide” (Amazon bestseller) Jonglez Publishing has launch its first iPhone applications:

- Secret London – An unusual guide, and
- Secret London – Unusual bars & restaurants

Alliance press card holders able to review the applications can receive a code to download the app for free (iPhone users only).

Visit : www.itwalliance.com. Contact : Alexandre Thery at alexandre@editionsjonglez.com.

Shakespeare Country, UK

Shakespeare Country UK will host Alliance press card holders and their family for one or two nights with passes to visit the attractions and tickets to the Royal Shakespeare Theatre, subject to availability.

Visit : www.Shakespeare-Country.co.uk. Contact : Tanya Aspinwall at tanya@marketingaloud.co.uk

Shieldhill Castle, the Clyde Valley, Scotland

Shieldhill Castle hotel is a 4 star hotel set in the upper Clyde valley 30 minutes from both Edinburgh and Glasgow.

The Castle dates back to 1199 and offers great character and charm amongst elegant surroundings. The principal building has 16 en suite bedrooms, and the newly refurbished stable block has created a courtyard setting for an extra 10 en suite rooms.

Chancellor's restaurant, set within the Castle itself, has won food and wine awards, including a two AA Rosette. In the grounds of the Castle and the surrounding areas, there is falconry, paintballing, clay pigeon shooting, helicopter flights, hot air balloon rides, fishing and golf.

Shieldhill Castle will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.shieldhillcastlehotel.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

St Mary's Hall Hotel, Scilly

St Mary's Hall Hotel, the Isles of Scilly is happy to provide press trip opportunities to Alliance press card holders.

Visit : www.stmaryshallhotel.co.uk. Contact : Karen Baker at karen@mercury-pr.co.uk

Sugnall Hall, Staffordshire, UK

The owners Sugnall Hall have been restoring their 2-acre walled kitchen garden for six years and have brought this back into production as well as allocating one of the quadrants for an Indian Pavilion that was handmade and hand-block printed in Jodhpur.

The walled garden, which dates back to 1737, complete privacy in the heart of rural Staffordshire.

Sugnall Hall, Staffordshire will welcome hearing from Alliance press card holders on assignment.

Visit : www.sugnall.co.uk. Contact : Simon Turton at simon@operapr.com.

Swaziland and Malawi

Geo Group will be delighted to consider press trips to either Swaziland or Malawi for Alliance press card holders with suitable commissions.

Visit : www.thekingdomofswaziland.com and www.malawitourism.com. Contact: Kelly White at tourism@geo-group.co.uk

Talbot County, Maryland USA

The Talbot County Office of Tourism promotes the pristine landscapes, waterscapes, and small hamlets along the "Hamptons of the Chesapeake Bay".

The Towns of St. Michaels, Oxford, Easton, and Tilghman Island offer a wealth of small town charm with metropolitan amenities.

Outdoor recreational opportunities abound at every corner - with five rivers, two bays and hundreds of creeks and tributaries, kayaking, canoeing, sailing, and yachting can be enjoyable throughout the seasons of Spring, Summer and Fall.

The Talbot County Office of Tourism will be delighted to consider press trips for Alliance press card holders on assignment.

Visit : www.talbgov.org. Contact : Debbi Dodson at ddodson@talbgov.org.

The Taskonaklar Boutique Hotel, Turkey

The Taskonaklar Boutique Hotel is located in Uçhisar, the highest town in the Turkish region of Cappadocia.

A member of Great Hotels of the World, it has rooms and suites carved into volcanic formations with the accommodations combines subterranean spaces, rough-hewn walls and stone archways with fresh air in the form of terraces and balconies, with stunning views.

The Taskonaklar Boutique Hotel will be delighted to consider offering accommodation to Alliance press card holders.

Visit : www.taskonaklar.com. Contact : Tolga Akarcalı at tolga@taskonaklar.com.

theExplorateur

theExplorateur reviews hotels, shops, restaurants and travel-related products around the world.

theExplorateur will consider offering Alliance press card the opportunity to review any of its properties.

Visit : www.theExplorateur.com. Contact Gabriella Ribeiro Truman at gabriella@trumarketing.com

Three Nelson Hotels in Cheshire, UK

The Grosvenor Pulford Hotel & Spa, The Pheasant Inn and The Bear's Paw will be happy to accommodate Alliance press card holders with a commission.

Visit : www.grosvenorpulfordhotel.co.uk, www.thepheasantinn.co.uk and www.thebearspaw.co.uk
Contact : Karen Floyd at karen.floyd@symmetrypr.com

Tipi Adventure, Herefordshire UK

Tipi Adventure offers alternative UK holidays on the River Wye in Herefordshire.

Here visitors can stay in luxury tipis along the riverside and take part in daily paddles along the river itself in Canadian Canoes.

The holidays are suitable for anyone aged four upwards and as tuition and buoyancy aids are provided, no previous canoeing experience is required.

Tipi Adventure would be delighted to hear from any Alliance press card holders who would like to know more about the company. Media visits are also available outside of the peak school holiday periods.

Visit : www.tipiadventure.co.uk. Contact : Samantha Marsh:
samantha@infinitypublicrelations.co.uk

Tongabezi, Zambia

Tongabezi Lodge is the first Zambezi River lodge on the Zambian side of Victoria Falls.

Privately owned and run it was voted among the world's finest places to stay in Condé Nast Traveler's 2008 Gold List.

Tongabezi Lodge will be delighted to consider providing Alliance press card holders with stays at the Lodge for review purposes.

Visit : www.tongabezi.com. Contact : Sanja Cloete-Jones at sanja@tongabezi.com.

Utah

The US state of Utah attracts outdoor enthusiasts offering national Parks, ski resorts and golf courses.

Within the state is to be found Park City, historic Temple Square, St George, Lake Powell and, of course, Salt Lake City.

Visitors come to ski or snowboard "The Greatest Snow on Earth," to mountain bike Slickrock in Moab Utah, take summer whitewater rafting down Cataract Canyon, or visit the Old West.

The Utah Office of Tourism will be delighted to hear from Alliance press card holders who are able to feature the state.

Visit : www.utah.com. Contact : Caroline Corfield-Rose at caroline@corecommunications.co.uk.

Valley Forge, Pennsylvania

Recreation, history, retail and the arts intersect in the Valley Forge area.

Located 18 miles west of downtown Philadelphia, it is most often remembered as the site of George Washington's winter encampment of 1777-1778, where the army was transformed from a rag-tag band of soldiers into the fighting force that went on to win the American Revolution.

Visitors today can enjoy the tranquil beauty of Valley Forge National Historical Park's 3,500 acres of rolling hillsides and sparkling streams.

In the spring, flowering dogwoods, red buds and mountain laurel dot the landscape and, in the fall, the countryside explodes with yellow, red and orange.

The Valley Forge Convention & Visitors Bureau will be delighted to hear from Alliance press card holders who are able to feature the area.

Visit : www.valleyforge.org. Contact : Greg Evans at g.p.evans@btinternet.com.

The Villa Rosa Hotel, Nairobi

Kempinski Hotels is set to open one of the country's most luxurious properties, the Villa Rosa Hotel on Chiromo Road as well as tented camp, Olare Camp in a Maasai Mara conservancy in early 2013.

Alliance press card holders are invited to request a press review stay at the the Villa Rosa Hotel and or Olare Camp.

Visit : www.kempinski.com/en/nairobi/hotel-villa-rosa and www.magicalkenya.co.uk. Contact: Hilary Philpott at hilary.philpott@kempinski.com.

Visit Dublin

Visit Dublin offers Alliance press card holders visiting on-assignment a Media Pass (the Dublin Pass), which provides free entry to 34 visitor attractions in Dublin.

Visit : www.visitdublin.com and www.dublinpass.com. Contact : Catherine McCluskey at Catherine.mccluskey@failteireland.ie

Visit Orlando

Visit Orlando offers Alliance press card holders visiting on-assignment a complimentary Journalist VIP Passport.

Visit : www.VisitOrlando.com/media. Contact : Amy Rodenbrock at amy.rodenbrock@visitorlando.com

VisitCornwall

Cornwall is located in the far west of Great Britain on a peninsula pointing into into the Atlantic Ocean, and with 300 miles of coastline.

Cornwall is also the location of mainland Great Britain's most southerly promontory, The Lizard, and one of the UK's most westerly points, Land's End, while a few miles off shore and even further west is an archipelago of tiny islands that make up the Isles of Scilly.

For Alliance press card holders visiting Cornwall with suitable commissions, VisitCornwall will be pleased to offer bespoke itinerary arrangements and assist in negotiating complimentary or reduced rate accommodation and entry to attractions and activities.

Visit : www.visitcornwall.com. Contact : Julia Hughes at julia.hughes@visitcornwall.com

Wedgwood the Restaurant, Edinburgh, Scotland

Paul Wedgwood and Lisa Channon opened Wedgwood the Restaurant in 2007.

Paul gains inspiration for his style of dishes from regular travels around the world. Favourite dishes in the restaurant include Panko and black sesame crusted mullet or Pork belly, Diver caught scallops wrapped in caul fat.

Paul is also renowned for using interesting wild herbs and salads which feature regularly on the menu especially at lunchtime.

Wedgwood the Restaurant will be delighted to consider hosting Alliance press card holders able to review.

Visit : www.wedgwoodtherestaurant.co.uk. Contact : Su Hesketh at su@crimsonedge.co.uk.

Welcome to Yorkshire

Welcome to Yorkshire, which is the official Destination Management agency for the English county of Yorkshire, has one clear priority, to make Yorkshire the most popular destination in the UK for business and leisure.

In just two years *Welcome to Yorkshire* has grown the value of the county's tourism and visitor economy from £5.9bn to £7bn per annum.

Welcome to Yorkshire will be delighted to consider press trip opportunities for Alliance press card holders with an appropriate commission.

Visit : www.yorkshire.com/mediacentre. Contact : Graham Poucher at gpoucher@yorkshire.com

The West Somerset Railway, UK

The West Somerset Railway is Britain's longest standard gauge "heritage" railway and runs steam trains on a daily basis from early April to early October and on elected dates in other months.

The route is from Bishops Lydeard (4 miles from the Somerset County Town of Taunton) to the small seaside resort of Minehead and the Railway carries some 200,000 passengers each year.

The West Somerset Railway will be delighted to offer Alliance press card holders free travel on its trains. Please book tickets in advance.

Visit : www.west-somerset-railway.co.uk. Contact : John Simms at john.com@wsrail.net

Wilderness Scotland

Wilderness Scotland is a specialist adventure travel company offering an inspiring range of holidays, journeys and wilderness experiences in the most remote and beautiful regions of the Scottish Highlands and Islands.

Established in 2001, its team of guides know the wild places of Scotland better than anyone.

Wilderness Scotland will consider offering press trip facilities to Alliance press card holders.

Visit : www.wildernessscotland.com. Contact: Ben Thorburn at ben@wildernessscotland.com

WildJunket Magazine

WildJunket Magazine is a new-age digital magazine with an emphasis on adventure travel and special interest journey.

It is a finalist in the Digital Magazine Awards 2012 for Best Travel Magazine Award.

To read a sample issue online : . Password: wjjun88

Alliance press card holders can receive a free annual subscription (four issues) via email. Those interested should email Alberto Molero with name card number and email address.

Visit : www.wildjunketmagazine.com. Contact Alberto Molero at alberto@wildjunket.com.

www.cornwallcottages.co.uk

www.cornwallcottages.co.uk a specialist internet holiday cottage agency with over 230 properties throughout the Duchy, will be delighted to consider offering self-catering accommodation to Alliance press card holders with a commissioned feature.

Visit: www.cornwallcottages.co.uk. Contact: Jess Money at jess@suebradburypr.com

The Yukon

Situated in the upper Northwest corner of Canada, next to Alaska, the Yukon is Canada's most accessible northern destination.

The Yukon is one of North America's major wilderness attractions; close to 80 percent remains pristine wilderness with 5,000-metre peaks, forested valleys, unspoiled waters and untamed wildlife.

It is home to more than 160,000 caribou, 70,000 moose, 22,000 mountain sheep, 6,000 grizzly bears and 220 species of birds and 34,000 humans!

Canada's highest mountain (Mount Logan) is located here as is one of the largest non-polar icefields located in Kluane National Park - a UNESCO World Heritage site.

The Yukon has three national parks, six territorial parks and four Canadian Heritage Rivers and with nearly 3,000 miles of all-weather and mostly paved road.

The Yukon's 10 communities enjoys a vibrant culture rich in northern tradition and First Nation (native) customs and beliefs.

Travel Yukon will be delighted to hear from Alliance press card holders who are able to feature this region.

Visit : www.travelyukon.com. Contact : Lisa Chamberlain at Lisa.chamberlain@btinternet.com.

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